

Mexico Banking Flash

Bank deposits: with accelerated growth in April

In April 2014 the nominal annual growth rate of traditional bank deposits (demand + term) was 12.8%. This is the highest rate of growth so far this year (March 10.4%, February 7.6%, and January 7.5%), and is higher than the same month in 2013 (7.3%). Thus, traditional bank deposits show signs of acceleration, driven mainly by demand deposits, a segment which contributes with 9.9pp of growth (compared to the 2.9pp contribution of term deposits).

- **Demand deposits: two-digit growth rates continue**

In April 2014 the nominal annual growth rate of demand bank deposits was 17.1%. April's growth rate is the highest so far this year (March 15.1%, February 13.1%, and January 14.6%), and is higher than in April last year (7.6%). The average nominal annual growth rate over the first four months of this year is 15%, above the average reported for the same months in 2013 (7.9%). Demand deposits have been turning in growth rates of over 10% since July 2013.

- **Term deposits: the recovery settles in**

In April 2014 term deposits' nominal annual growth rate stood at 6.9%. April's growth rate is the highest so far this year (March 3.8%, February 0.1%, and January -2.3%), although not much higher than for the same month in 2013 (6.8%). The average nominal annual growth rate over the first four months of the year was 2.1%, below the average reported in the same months of 2013 (7.0%). Term deposits are on the road to recovery after posting a significant fall in January.

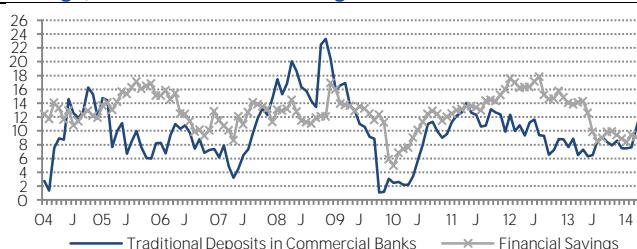
- **Debt mutual funds: continue to lose dynamism**

In April 2014 the nominal annual growth rate of the balance of securities held by debt mutual funds was 3.5%. This growth was slower than the month before (5.0%) and is well below the rate for the same month in 2013 (17.4%). The average nominal annual growth rate over the first four months of the year was 4.4%, considerably below the average registered in the same months of 2013 (16.9%). Thus, the growth rate of debt mutual funds' balances lacks the dynamism seen in 2012 and the first half of 2013.

- **Financial Savings (FS): the slowdown persists**

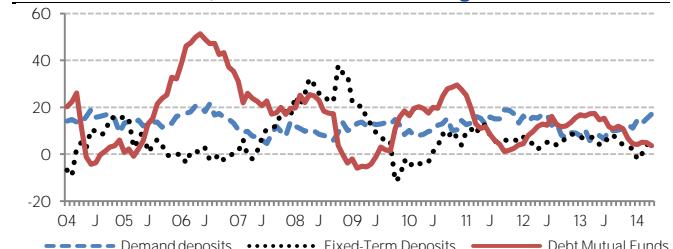
FS recorded a nominal annual growth rate of 8.7% in April 2014. This rate was lower than that of the month before (9.1%) and also lower than the same month in 2013 (14.3%). The average nominal annual growth rate over the first four months of the year was 8.9%, below the average registered in the same months of 2013 (14.1%). FS reported the second consecutive reduction in their growth rate so far this year. FS as a category includes all savings instruments, whether banking or non-banking.

Figure 1
Traditional Deposits in Commercial Banks and Financial Savings, nominal annual % change



Source: BBVA Research with data from Bank of Mexico

Figure 2
Demand and Fixed-Term Deposits by Commercial Banks and Debt Mutual Funds, nominal annual % change



Source: BBVA Research with data from Bank of Mexico

Deposits: figures and statistics

- In April 2014 the nominal annual growth rate of traditional deposits (demand + term) was 12.8%.
- In that month demand deposits grew at a nominal annual growth rate of 17.1%, while term deposits increased by 6.9%.
- Financial Savings, which include all banking and non-banking savings instruments, grew at a nominal annual rate of 8.7%.

Figure 1
Traditional Deposits in Commercial Banking (demand + fixed term). Nominal annual % change



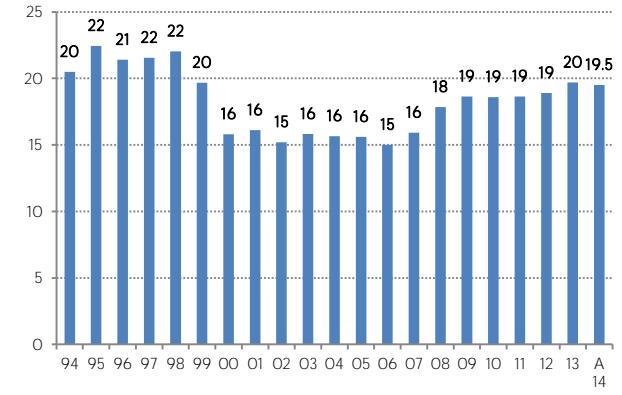
Source: BBVA Research with data from Bank of Mexico

Figure 2
Traditional Deposits in Commercial Banking
Balance in billions of current pesos



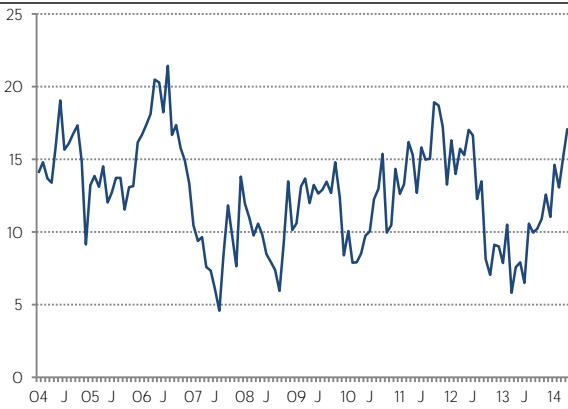
Source: BBVA Research with data from Bank of Mexico

Figure 3
Traditional Deposits in Commercial Banking
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 4
Demand deposits
Nominal annual % change



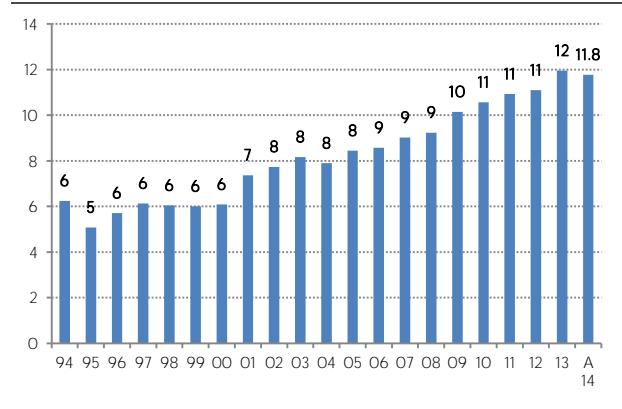
Source: BBVA Research with data from Bank of Mexico

Figure 5
Demand deposits
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 6
Demand deposits
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 7
Term deposits
Nominal annual % change



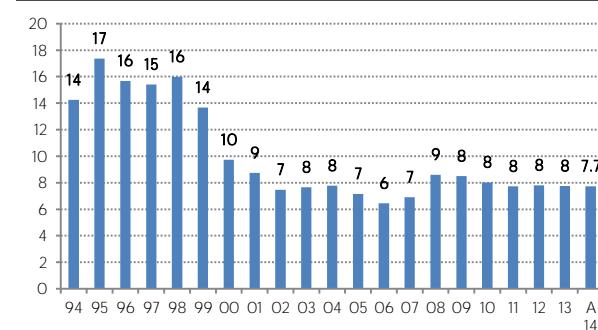
Source: BBVA Research with data from Bank of Mexico

Figure 8
Term deposits
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 9
Term deposits
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 10
Debt Mutual Funds
Nominal annual % change



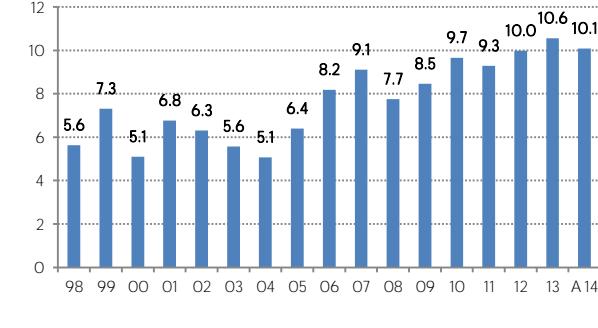
Source: BBVA Research with data from Bank of Mexico

Figure 11
Debt Mutual Funds
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 12
Debt Mutual Funds
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 13
Financial Savings: M4a - notes and coins
Nominal annual % change



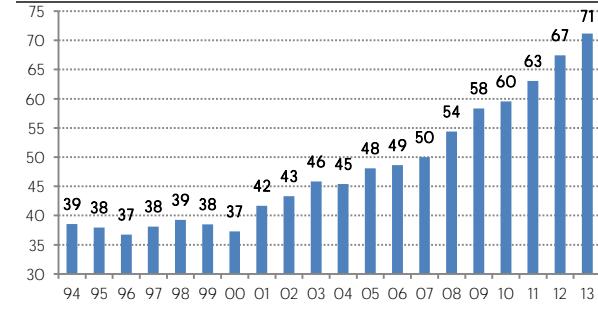
Source: BBVA Research with data from Bank of Mexico

Figure 14
Financial Savings: M4a - notes and coins
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 15
Financial Savings: M4a - notes and coins
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

