

Banco de la República

BanRep aumenta tasa de interés en 25pb hasta 4,50% y da señales de probable pausa

Santiago Muñoz

Actividad económica en proceso de desacelerarse y regresar a su nivel potencial

La Junta del Banco de la República aumentó en 25pb la tasa de intervención hasta 4,50%. La decisión se sustenta en cinco argumentos y se obtuvo por mayoría. Primero, esperan que el crecimiento de la economía para 2014 sea cercano a 5,0% (BBVAe: 4,9%), impulsado por la demanda interna y el buen desempeño del mercado laboral. Segundo, se prevé una mejor dinámica de los principales socios comerciales de Colombia en los próximos trimestres, en particular el de Estados Unidos. Tercero, la disminución observada en la producción de petróleo en lo corrido del año y la leve disminución en el precio del crudo tendrán un impacto sobre los ingresos de los individuos y por lo tanto en la demanda interna. Cuarto, la inflación anual se desaceleró en julio y alcanzó 2,89%, y las medidas de inflación básica disminuyeron por segundo mes consecutivo en julio. Es de esperar que las presiones de la demanda interna sobre los precios hayan disminuido y permitan que la inflación se ubique en niveles cercanos a la meta de largo plazo (3,0%). Por último la tasa de crecimiento del crédito se ha moderado, lo que era previsible y esperado por parte del Banco de la República.

El comunicado de la **Junta Directiva señala que la actividad económica se ha adaptado a la normalización de las condiciones monetarias, luego del aumento de 125pb en la tasa de intervención en lo corrido del año.** Sin embargo, en la rueda de prensa el gerente del Banco de la República reconoció que la transmisión de los aumentos de la tasa de intervención a las demás tasas de interés ha sido más lento de lo anticipado. A pesar de lo anterior, existen señales de que el ritmo de la actividad económica ha returnedo a su nivel potencial, luego de un primer trimestre en el cual se observó un crecimiento excepcional (6,4% a/a). Adicionalmente, se menciona que la menor producción de petróleo observada en lo corrido del año y la reducción en su precio debería tener un impacto sobre la demanda interna, en especial a través de una reducción en los ingresos fiscales.

Al final del comunicado se menciona que la Junta espera que el nivel actual de la tasa de interés permita mantener la inflación en la meta de largo plazo, así como anclar las expectativas de los agentes al 3,0% y el crecimiento de la economía cercano a su nivel potencial de largo plazo. Esto hace **anticipar que la probabilidad de un aumento adicional en la tasa de intervención en las próximas reuniones es baja y por lo tanto se prevé que se conserve la tasa de 4,50% hasta al menos el final del año.** Este anuncio está en línea con la senda de tasa de interés del Banco de la República prevista por BBVA Research para 2014. Para lo que resta del año esperamos una pausa en los aumentos de la tasa de interés hasta la primera mitad de 2015.

Por último, **para 2015 esperamos un primer aumento de 25pb de la tasa de política monetaria en mayo, seguido por dos aumentos adicionales en junio y julio, hasta alcanzar 5,25%.** En la medida que la recuperación de Estados Unidos continúe y se empiece a normalizar las condiciones monetarias internacionales, es de esperar que la demanda externa aumente e impulse el crecimiento económico de Colombia. Adicionalmente, la normalización de las condiciones monetarias en los Estados Unidos llevará las tasas de interés a niveles más próximos a los observados en el largo plazo.

Colombia's central bank raises its monetary policy rate by 25bp to 4.50% and hints of a pause during the remainder of the year

BanRep's Board of Directors decided to raise its monetary policy rate by 25 basis points to 4.50% based on five arguments. First, the Board expects GDP growth to reach 5.0% during 2014 (BBVAe: 4.9%), thanks to strong domestic demand and a favorable labor market. Second, an expected economic improvement of Colombia's main trading partners during the upcoming quarters, in particular that of the U.S. should benefit the economy. Third, the observed reduction in oil production and the slight fall in its price will have an impact on total income and hence on domestic demand. Fourth, total annual inflation decelerated in July to reach 2.89%, together with measures of core inflation falling for a second consecutive month. And last, credit growth rate has withered towards more sustainable levels as expected by the central bank. Finally, the public statement included a paragraph in which the Board considers the current interest level to be aligned with a long term inflation of 3,0% and GDP growth reaching potential. It is therefore expected that there will be a pause in interest rate hikes for at least the remainder of the year.

DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information regarding the date of issue of the report and are subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document is based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is

based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

"BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.