US

AUTO INDUSTRY

CHARTBOOK

4Q 2017



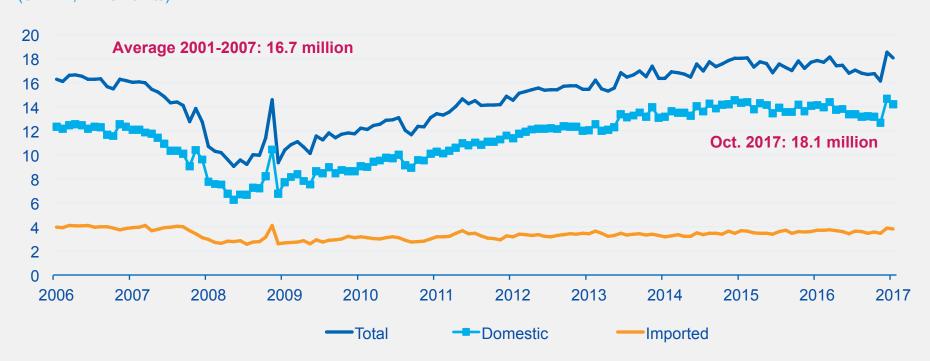
- The replacement of vehicles damaged or destroyed by recent hurricanes boosted auto sales in September and October
- However, after the one-time effect of hurricanes recedes, sales of new vehicles are likely to return to a more modest path due to rising interest rates and lower prices of pre-owned units
- Increasing off-lease returns are expected to continue exerting downward pressures on sales and prices of new cars and trucks
- Leasing could wane as the industry struggles with lower terminal values and a glut of pre-owned units, creating opportunities for traditional auto lending
- The shift to light-trucks has kept transaction prices high, supporting profitability in spite of lower volumes
- Sales of electric vehicles will hit a record in 2017; however, the potential elimination of the \$7,500 tax credit could affect demand in the short-run



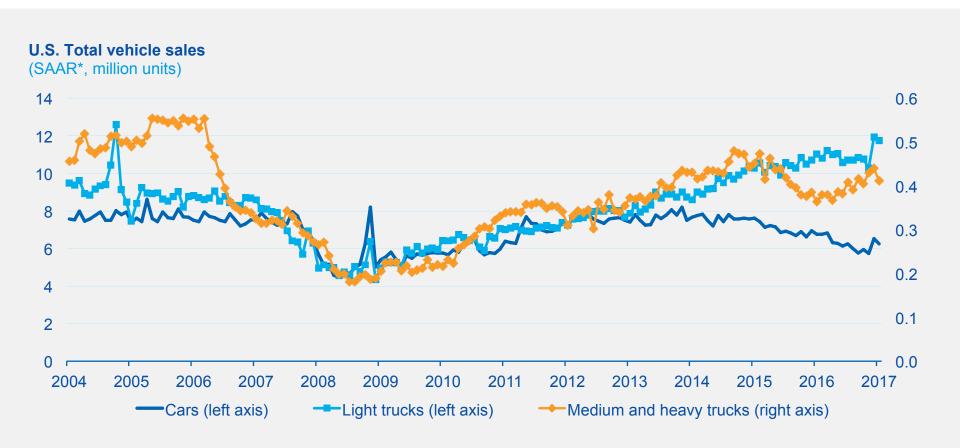


U.S. Total light weight vehicle sales

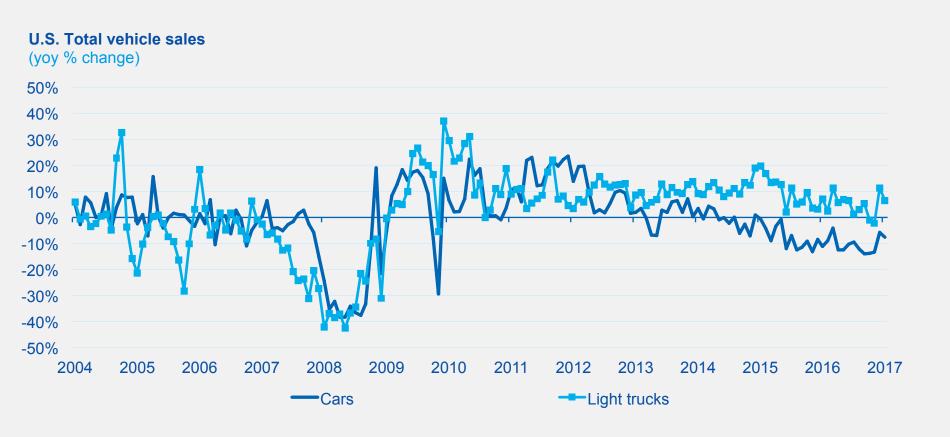
(SAAR*, million units)

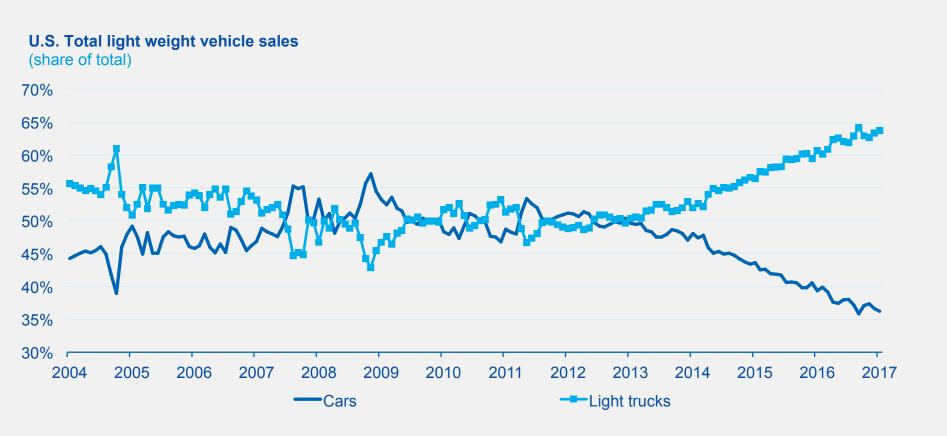




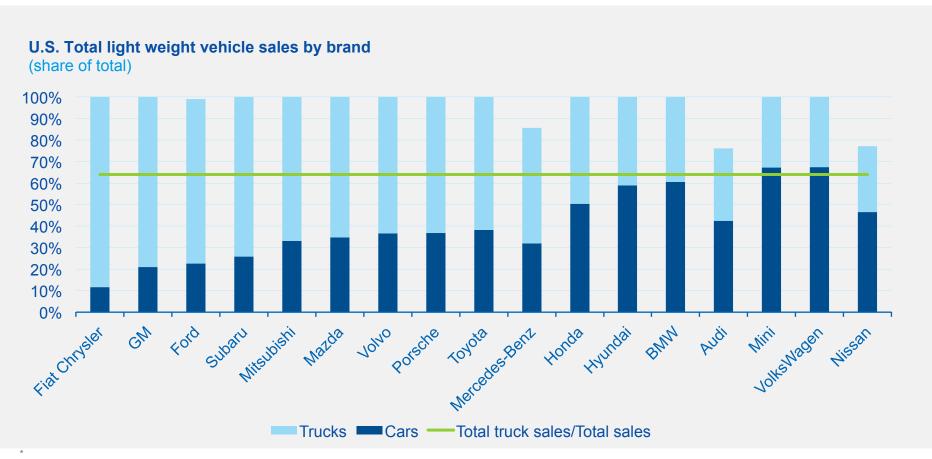




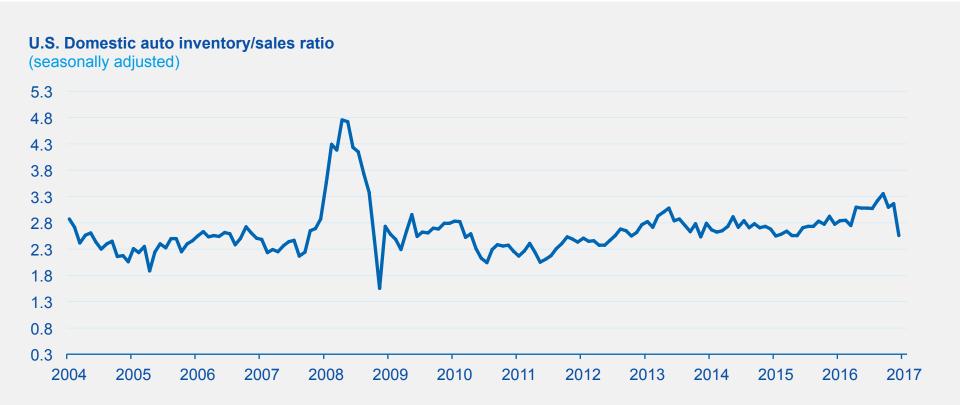




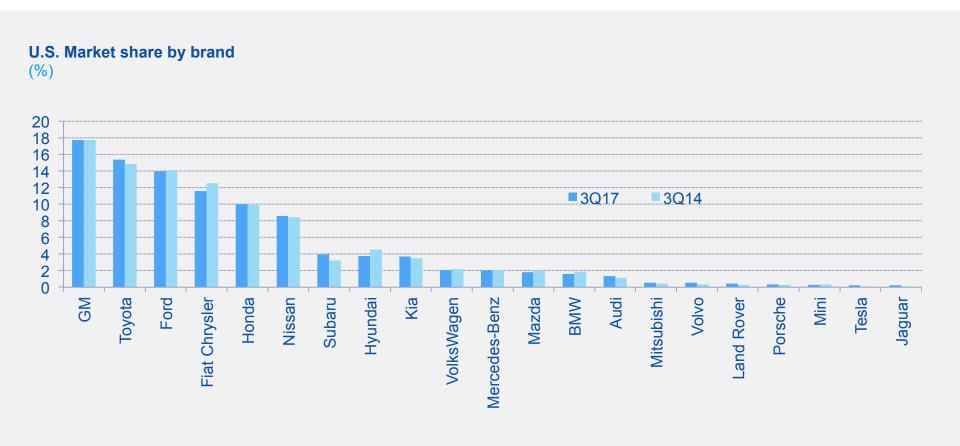


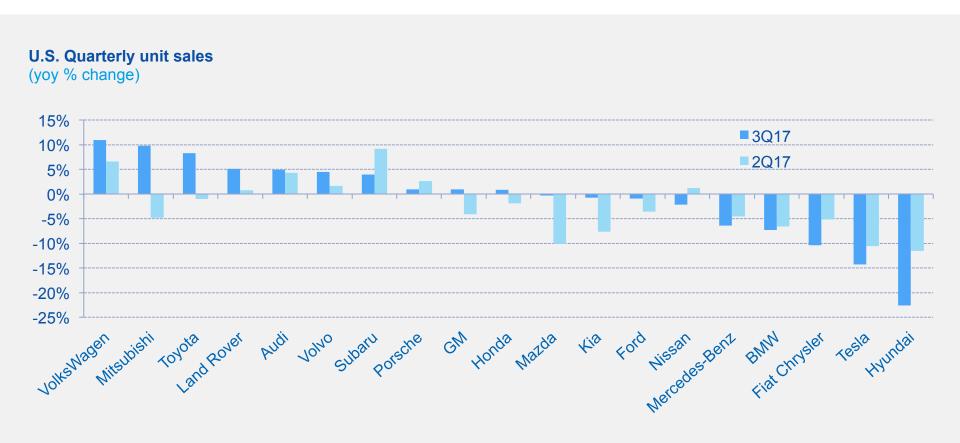






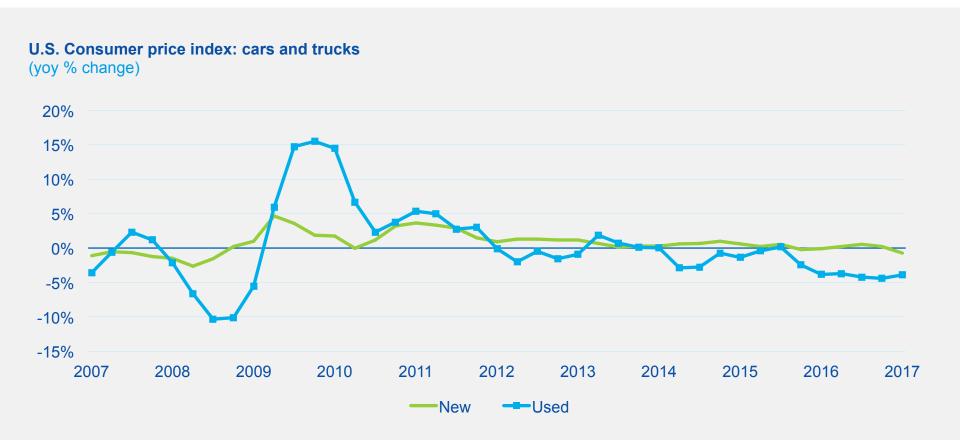








Prices





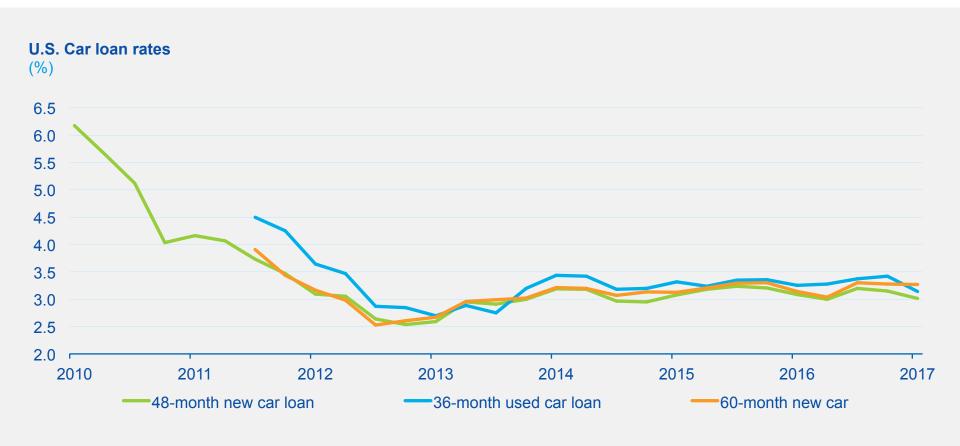
Prices

U.S. Auto prices



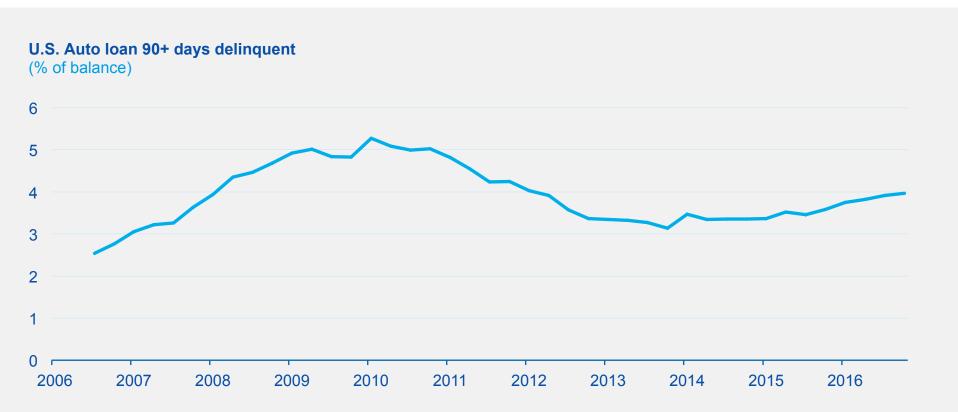


Financing Conditions





Financing Conditions





Leasing



Leasing

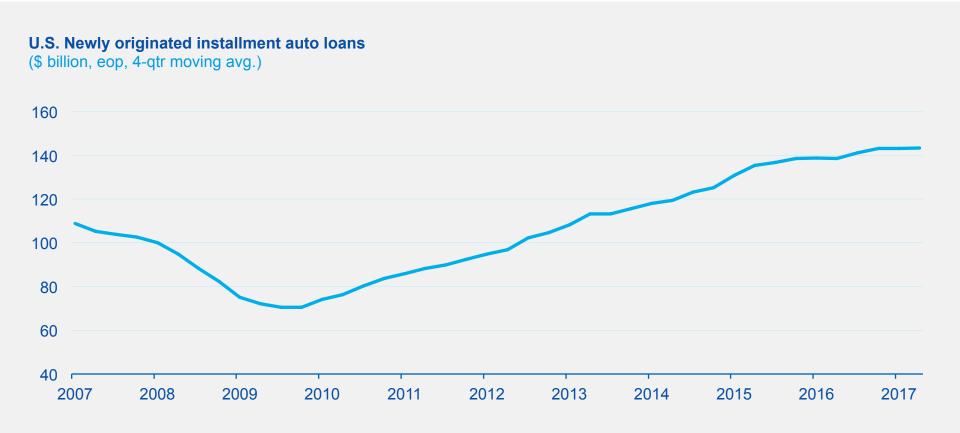
Off-Lease returns and supply*

(Fiscal years, millions units)





Financing Conditions





Gasoline







Consumers

U.S. Consumer sentiment index





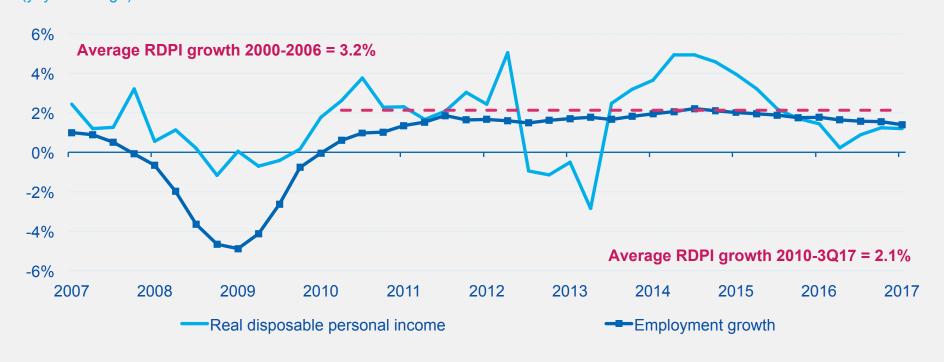
Consumers





Consumers

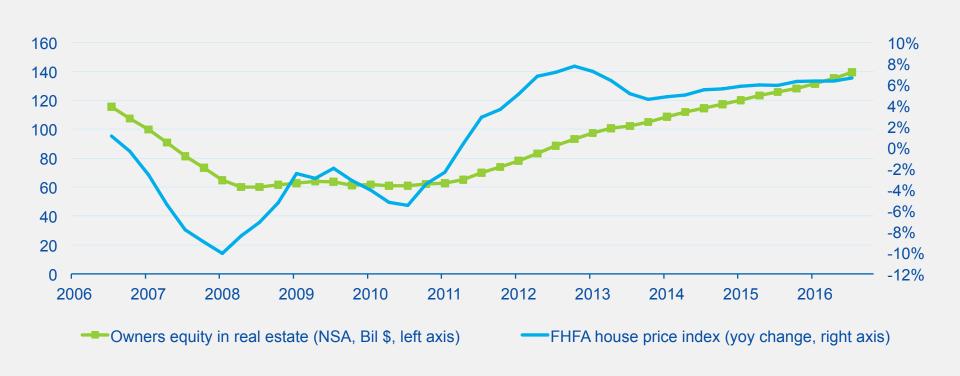






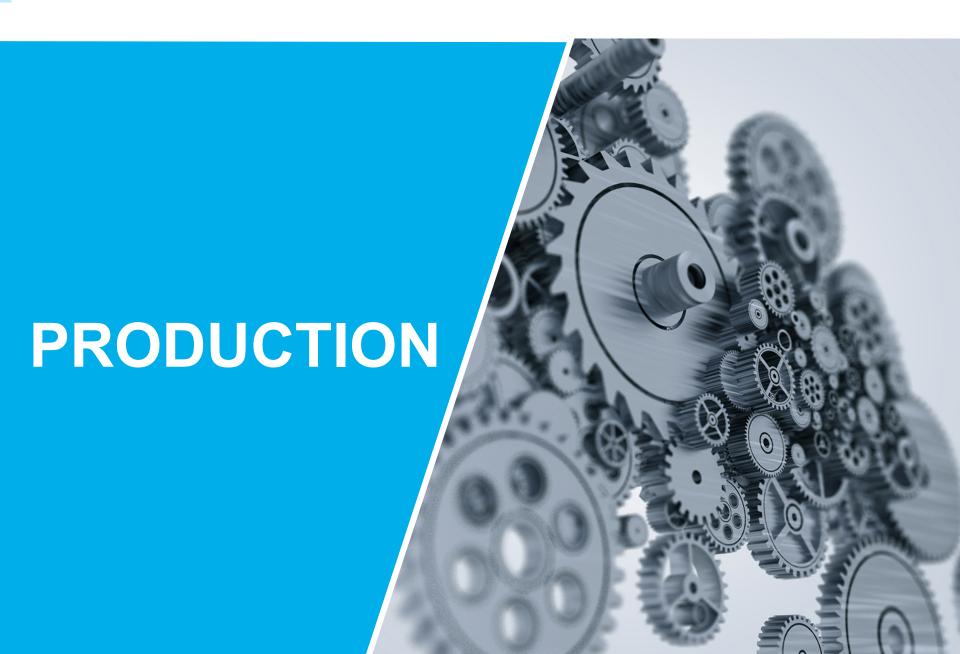
Household Equity

U.S. Household equity and home prices



Source: Haver Analytics

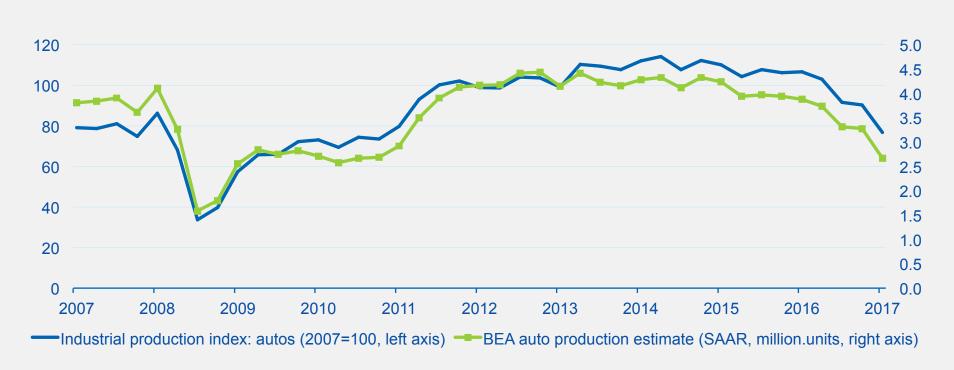






Production

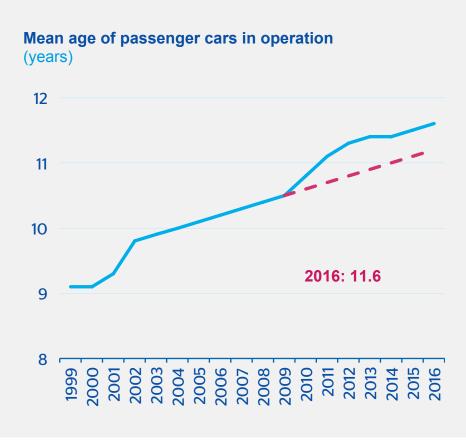
U.S. Auto production

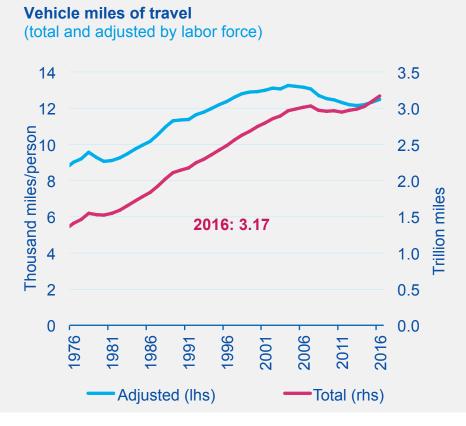






Fundamentals

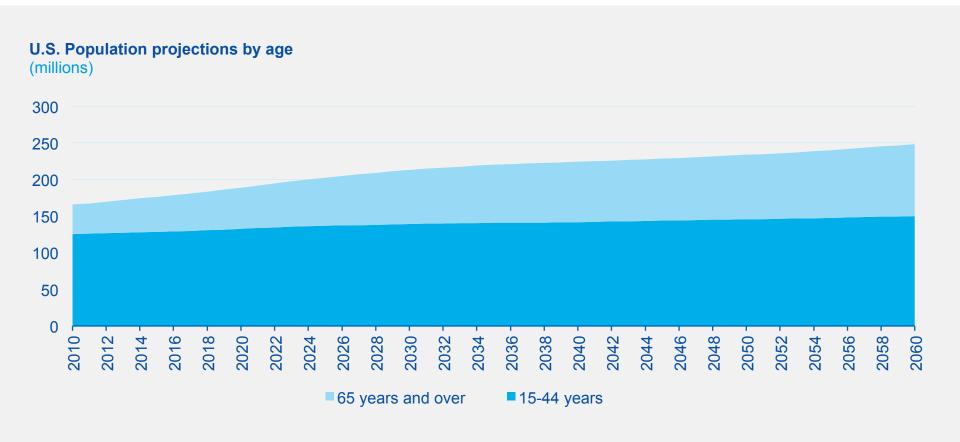




STRUCTURAL

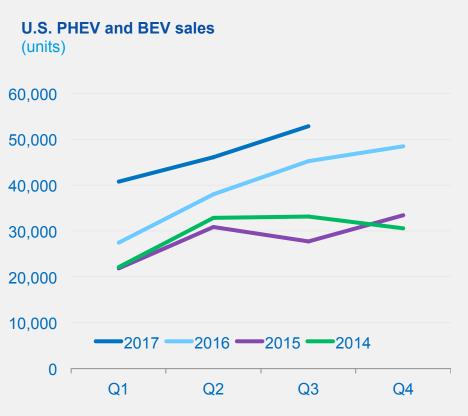


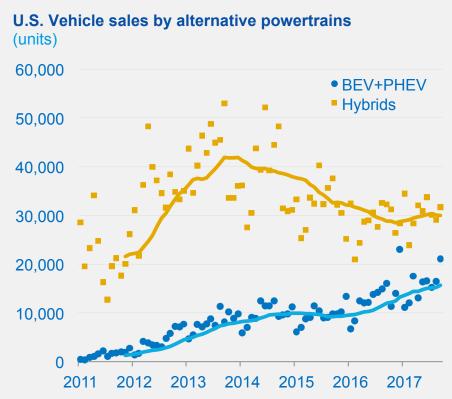
Demographics





Alternative vehicles





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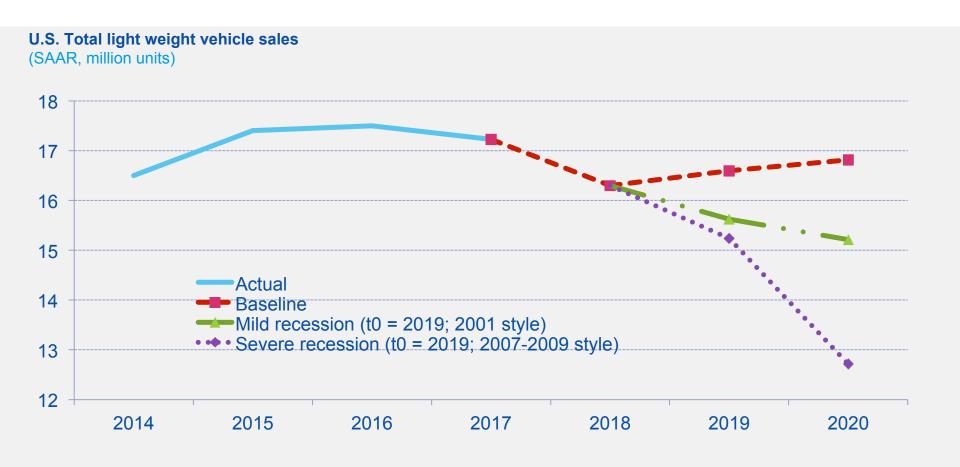
Forecasts

	2014	2015	2016	2017	2018	2019	2020
Auto sales (millions units)	16.5	17.4	17.5	17.2	16.3	16.6	16.9
Real GDP growth (% change)	2.4	2.6	1.6	2.1	2.2	2.1	2.1
Unemployment rate (% avg.)	6.2	5.3	4.8	4.4	4.1	4.1	4.2
Fed funds (%, eop)	0.25	0.50	0.75	1.5	2.0	2.5	2.8
5-year Treasuries (%, avg)	1.64	1.53	1.34	1.9	2.3	2.7	3.1

Source: BBVA Research



Alternative Downside Risk Scenarios





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