

# Mexico Weekly Flash

## Next week...

- **Monetary policy meeting minutes: arguments behind the change of tone**

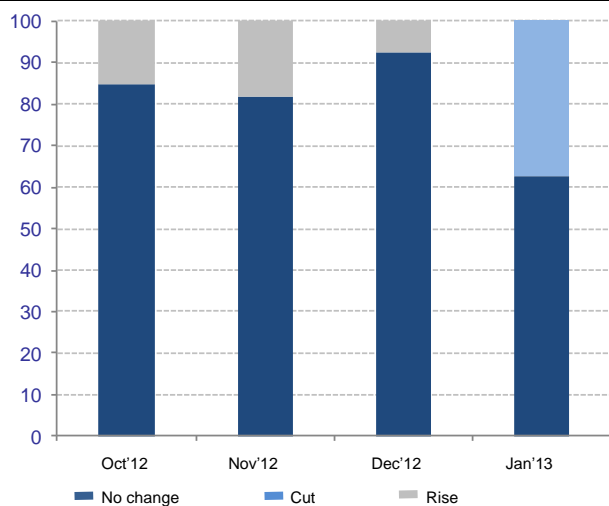
Next Friday, the minutes of the monetary policy meeting held on January 18 will be released. Given that the tone is more accommodating than expected, we can expect board members to highlight the fall in general and core inflation at the end of 2012, influenced by the fading out of supply shocks, and also the outlook for consolidation of the downward trend in inflation during 2013. Furthermore, the fact that the statement mentions a possible cut to adjust the economy to a “situation of lower economic growth and lower inflation” means it is likely that the arguments set out in the minutes last March regarding the more favorable conditions for inflation arising from a prolonged implementation of appropriate monetary and fiscal policies will be taken up again.

It will be necessary to pay close attention to the degree of discussion inside the board as to arguments put forward to sustain the outlook of lower inflation in the short and mid terms, which influenced the rapid change of tone in the statement. This is bearing in mind that only four of the five members took part in the most recent meeting; as the position of Deputy Governor left by José Sidaoui has not yet been filled.

### MXN stands out against other LATAM currencies

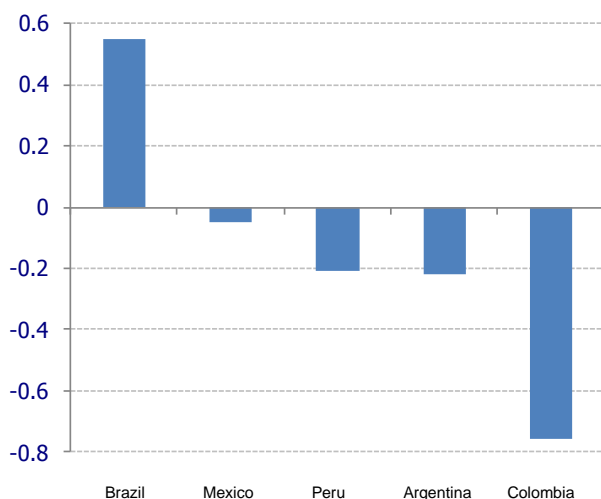
Although most Latin American currencies closed on Friday with losses against the previous week, the MXN remained practically stable, reporting a better performance than most of the other emerging currencies. Notably, the currency remains strong despite various factors which we have considered to be sufficient for profit-taking: 1) long MXN position at historic highs, 2) mixed economic data and corporate reports in the US, 3) increasingly accommodating outlook for the (continued on next page)

Chart 1  
**Analyst expectations regarding the next move in the lending rate over next six months (% analysts interviewed)**



Source: BBVA Research with data from the Financial Market Analysts' Survey

Chart 2  
**Weekly change in Latin American exchange rates (%)**



Source: BBVA Research and Bloomberg  
NB: Negative numbers refer to a depreciation

# Markets

## **MXN stands out against other LATAM currencies...**

monetary position of the Bank of Mexico 4) uncertainty about budget cuts for the US in March, and 5) technical oscillating indicators show clear signs of overbuying. The market seems to maintain a certain degree of caution in the short term, although it has not been sufficient for a technical adjustment offering another opportunity to take long MXN positions. Therefore fixed income flows and outlook for structural reforms appear to be the main factors and limit the breaking of ranges.

Despite the upturn in the slope at the close of the week, the curve flattened significantly as the spread with USTs (10Y) reached lows since 2010 (trend in line with our target of 300bp). This week indicators in the US could act as catalysts; before GDP and non-farm payroll figures we expect the range to continue to be limited.

# Technical Analysis

## IPC



Although we have been waiting for market adjustment for some weeks now, this has not happened, in fact, on the contrary, the IPC has continued to register further all-time highs. Our opinion is still that investing at these levels would pose a high risk in the short term. Although the RSI fell a few points at the end of the week, it is still operating at around 80pts and during the week it hit highs for the last 7 years. A reverse trend, which would be confirmed with the downward breakthrough of the 10-day rolling average (45,139pts) could initiate a return, at least, towards the range of 44,200/44,000pts. If the IPC rebounds again in the 10-day rolling average and breaks up through 45,500pts, we can consider the next level of resistance at 46,200pts.

Previous Rec. (1/21/13): We recommend favoring short-term liquidity and waiting for the market to show this natural adjustment in the upward trend. Possible supports at 43,000pts, 42,000pts and, in the worst case, 41,200pts.

Source: BBVA, Bancomer, Bloomberg

## MXN



The dollar found a floor and started a bounce from MXN12.55. During the week, it operated between MXN12.60 and MXN12.70. We believe that this upturn could find resistance levels at MXN 12.76 or even at MXN12.90, where 10-day and 30-day moving averages are trading.

Previous Recommendation (21/1/2013): we could expect to see a return to March levels at MXN12.55.

Source: BBVA, Bancomer, Bloomberg

## 3Y M BOND



3Y M BOND: (yield): The bond has been oversold in short term oscillating indicators. 1st support at 4.7% and second at 4.6%. We expect a rebound to 4.8%.

Previous Rec. (21/1/13). We could expect a new bounce toward 5% with a stop loss at 4.85%.

Source: BBVA, Bancomer, Bloomberg

## 10Y M BOND



10Y M BOND (yield): In a buying zone near the floor of 5%. With the RSI showing buy, we expect a rebound towards 5.2% and subsequently 5.38%.

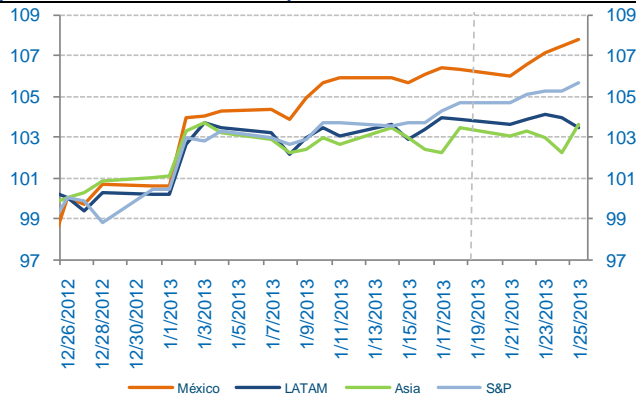
Previous Rec. (12/3/12). A purchase signal could come about if it breaks up through 5.57%.

Source: BBVA, Bancomer, Bloomberg

# Markets, activity and inflation

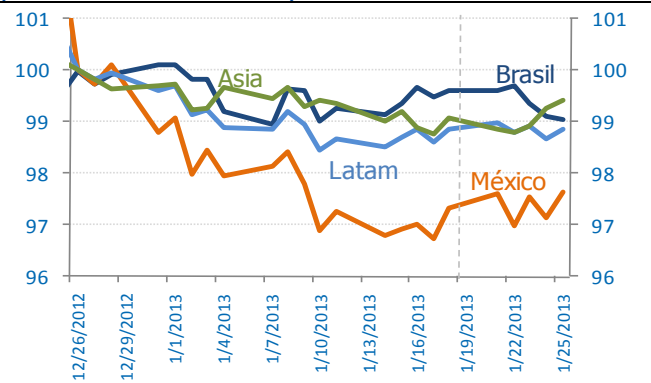
- The temporary suspension of the US debt ceiling until next May, and better than expected US corporate reports, above all in technological companies, brings about gains in stock markets. At the end of the week, the exchange rate depreciated against the dollar and the euro, following the ECB's announcement that banks will pay a higher than expected amount of the emergency loans granted to them last year.

Chart 7  
Stock Markets: MSCI indices  
(December 26, 2012 = 100)



Source: Bloomberg & BBVA Research

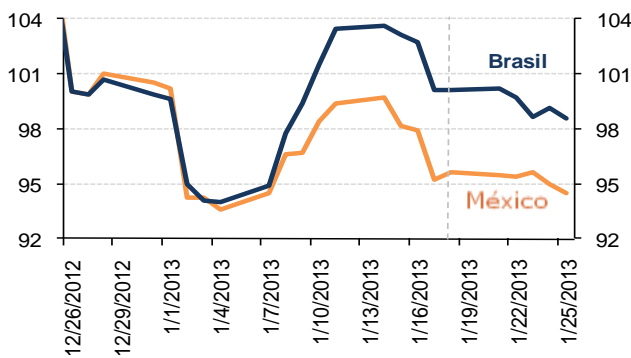
Chart 8  
Foreign exchange: dollar exchange rates  
(December 26, 2012 = 100)



Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

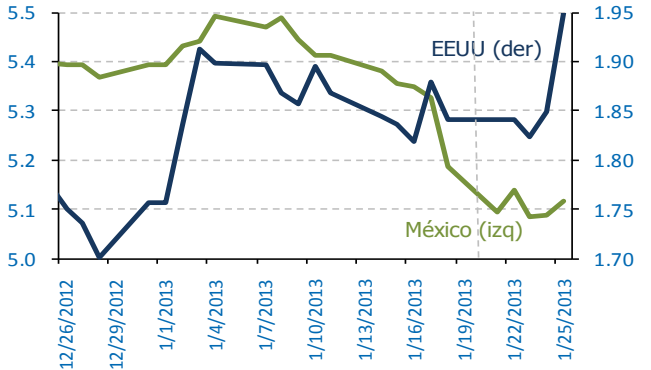
- Fall in long term rates in Mexico to levels close to all-time lows influenced by lower than expected inflation, which increases the outlook of possible cut in the lending rate. The ECB's announcement influenced the fall in risk aversion and the rise in Treasury bonds.

Chart 9  
Risk: 5-year CDS (December 26 2012 = 100)



Source: Bloomberg & BBVA Research

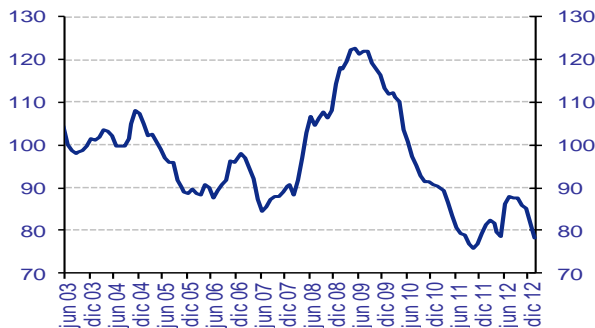
Chart 10  
10-year interest rates, last month



Source: Bloomberg & BBVA Research

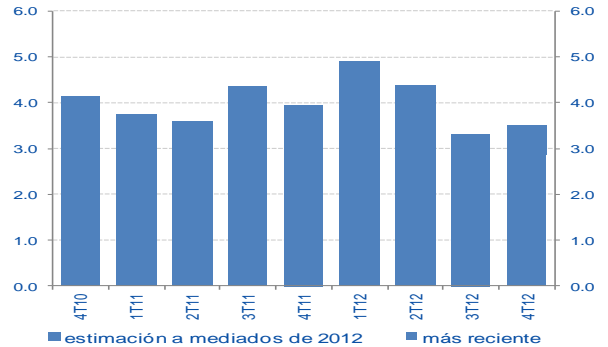
- Downward surprises in inflation and mixed data in activity, suggesting slowdown

Chart 11  
Inflation Surprise Index  
(July 2002=100)



Source: Bloomberg & BBVA Research

Chart 12  
Observed and estimated GDP  
(q/q % change)



Source: BBVA Research with data from Bloomberg

Claudia Ceja  
claudia.ceja@bbva.bancomer.com

Cecilia Posadas  
c.posadas@bbva.com

Alejandro Fuentes Pérez  
a.fuentes@bbva.bancomer.com

Octavio Gutiérrez Engelmán  
o.gutierrez3@bbva.bancomer.com

+Ociel Hernández  
o.hernandez@bbva.bancomer.com

Arnoldo López  
arnoldo.lopez@bbva.com

Iván Martínez  
ivan.martinez.2@bbva.com

Rodrigo Ortega  
r.ortega@bbva.bancomer.com

Pedro Uriz  
pedro.uriz2@bbva.com



| Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | [researchmexico@bbva.bancomer.com](mailto:researchmexico@bbva.bancomer.com) | [www.bbva.com/research](http://www.bbva.com/research)

## IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on the page number 5 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

**For recipients in the European Union**, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

**For recipients in Mexico**, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

**For recipients in USA**, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: [www.bbva.com](http://www.bbva.com).

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

**BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: [www.bbva.com](http://www.bbva.com) / Corporate Governance.**

**BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: [www.bancomer.com/GrupoBBVABancomer/Conócenos](http://www.bancomer.com/GrupoBBVABancomer/Conócenos).**

**BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.**

---

### EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: **ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBÍ DESARROLLOS URBANOS, VOLKSWAGEN LEASING.**

In the past twelve months, BBVA Bancomer has granted *Representación Común* services to the following companies covered in this report: **N/A**

**BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report:** MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Índice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Asea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbí Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

## DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

**Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report.** Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, **BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents.** Investors should note that **the past performance of securities or instruments or the historical results of investments do not guarantee future performance.**

**The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.**

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

---

### GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

#### Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.