

# Portugal in the european cross-roads

#### Rafael Doménech

Chief Economist for developed economies.

Lisboa, 28th and 29th of November of 2011



## Contents

Section 1

## International environment: politics takes centre stage in the economic debate

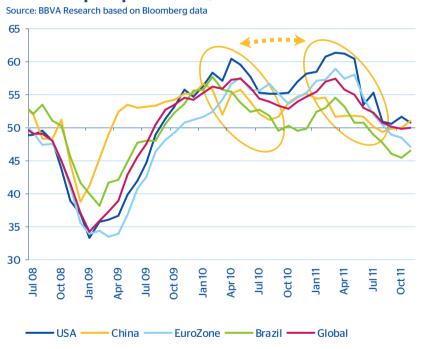
Section 2

Spain: current situation and economic challenges



## Worsening global situation: 1. Disappointing macroeconomic data

#### **Business prospects (PMI)\***

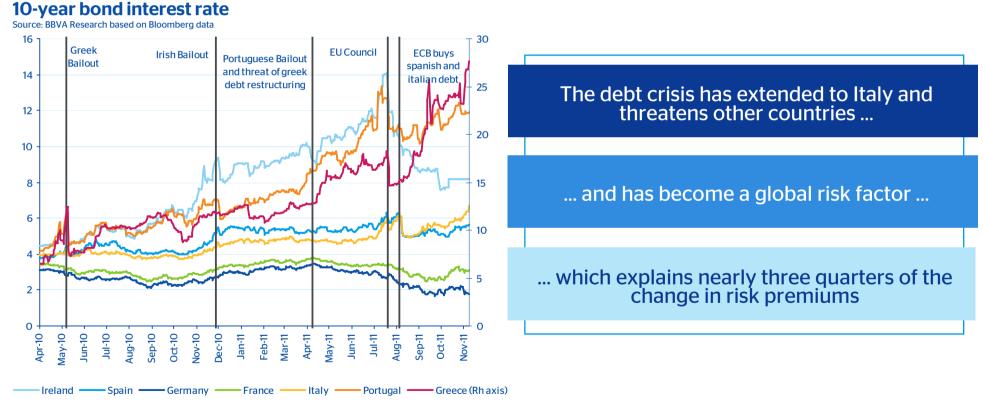




<sup>\*</sup> Values of over 50 indicate expansion



## 2. The debt crisis turns global





## 3. Feedback with banking risk

#### **Credit market: Itraxx CDS (bp)**

Source: BBVA Research based on Bloomberg data



The debt crisis increases concerns about banks' solvency

Higher finance costs are affecting activity

Recapitalisation of European banks to avoid a vicious circle



## 3. Feedback with banking risk

#### **BBVA financial stress index (FSI)**

Source: BBVA Research



Debt crisis + banking risk = greater financial stress

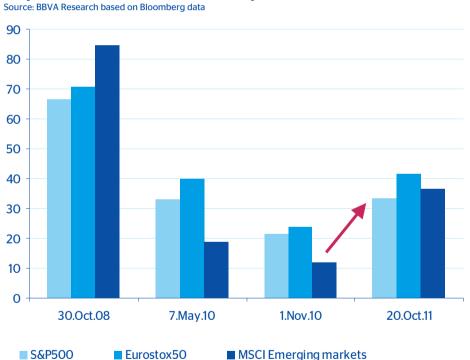
If this stress continues throughout 2012, growth will contract 2pp (1.3 USA)

"Wait and see" is not an option given the scant fiscal and monetary margin



## 4. Greater global risk affecting emerging economies

#### Implied stock market volatility



Volatility in the debt and stock markets has risen

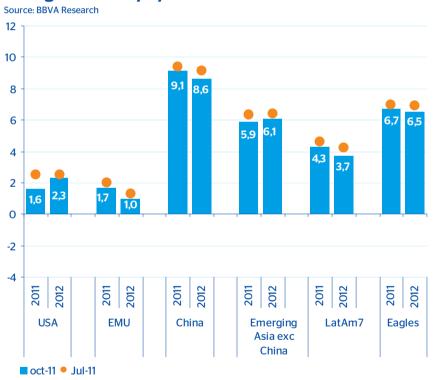
Levels not seen since autumn 2008

Risk spreading to emerging markets



## Global growth scenario: emerging markets remain dynamic

#### **GDP** growth (% yoy)







## Summit 26/10: partial solution with issues still to be resolved

Result What was needed? Clear response to sustainability of 50% haircut with doubts surrounding Greek debt voluntary participation and solvency Stronger firewalls to EFSF leveraged as an insurance mechanism sovereign debt in the EMU plus a SPV, but doubts whether sufficient Drive for more reforms More reforms, particularly in Italy Stronger banking system: Low efficiency of recapitalisation with doubts capital and liquidity as to whether markets will reopen Advances in eurozone No clear roadmap to fiscal union or Eurobonds governance



## Recapitalising Europe's banks

#### **Negative effects**

Cost in terms of GDP will be -0.2pp the first year and -1.5pp in the long term (EC < BBVA < IIF)

## Differential effect of accelerating Basel III requirements to June 2012

Variable	Year 1	Year 4	
GDP	-0.10	-0.09	
Consumption	-0.05	-0.06	
Investment	-0.47	-0.43	
Credit	-0.50	-0.33	

Source: Europe Economic Outlook BBVA Research

#### Compensating features

Increased confidence and reopening of wholesale markets

#### Alternative recapitalisation strategies

- 1. Deleveraging of non-core activities
  - 2. Restructuring of asset portfolio
    - 3. Organic growth capital



## Slow and weak recovery with risks that are already appearing

#### Core scenario

Orderly restructuring of Greece's debt and EFSF to avoid contagion

Wholesale markets reopened to Europe's banks

Global growth continues and European countries complying with commitments

Slow and weak recovery with financial stress remaining high for some time

#### Risk scenarios

Disorderly default of Greece's debt and the EFSF will not prevent contagion at the core

Closed markets, liquidity crisis, run on banks and/or credit crunch

Greater global economic weakness and reform fatigue

Recession in developed economies and sharper slowdown in emerging ones



### Contents

Section 1

International environment: politics takes centre stage in the economic debate

Section 2

Spain and Portugal: current situation and economic challenges



## Spain and Portugal: Activity drivers

#### **Determining factors**

Source: BBVA Research

## **Factor** Increased uncertainty in the financial markets (spreads) **Growth slowing in Europe** New factors Fundamentals for internal demand are not recovering Confidence reduced Liquidity stress and return to deposits war Fiscal uncertainty Change in monetary policy External demand strong (tourism)

#### **Effect**

PRT: Risks remain at high levels
ESP: Risk premiums revised slightly upwards

PRT and ESP: Negative bias on growth forecasts for Europe in 2011

PRT and ESP: Job destruction and deterioration of disposable income continue

PRT: Confidence at minimum levels

ESP: Uncertainty is high and less temporary than forecast

PRT and ESP: the incentive to hold onto capital could mean less credit available

PRT: slippages rise concerns for '12.

ESP: Lower growth due to more fiscal adjustments

**ESP and PRT: Lower interest rates** 

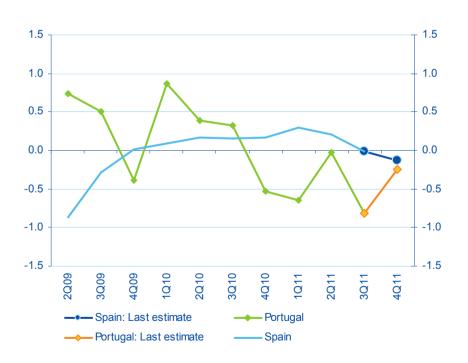
Positive surprise in services (and goods)

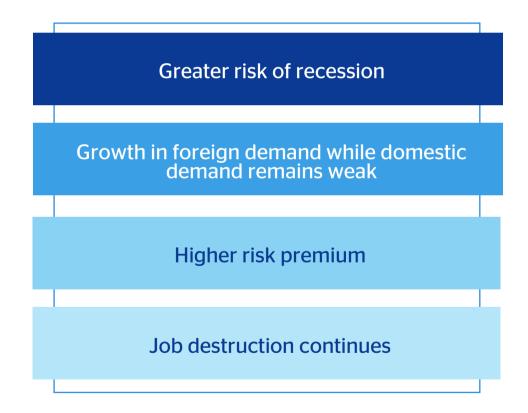


## Gloomy short-term outlook

## Spain and Portugal: GDP growth observed and forecasts using MICA-BBVA model (% gog)

Source: BBVA Research Current forecast: 4 November







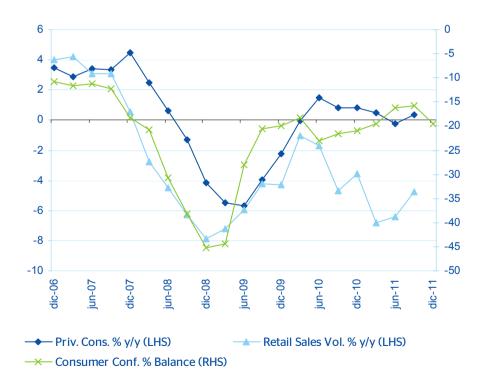
## Private consumption

#### Slowed down in Spain ...

## ... while in Portugal is adjusting sharply as a consequence of fiscal retrenchment

#### Spain: Consumption, retail sales and confidence

Source: BBVA Research based on INE data



#### Portugal: Consumption, retail sales and confidence

Source: European Commission, INE and BBVA Research



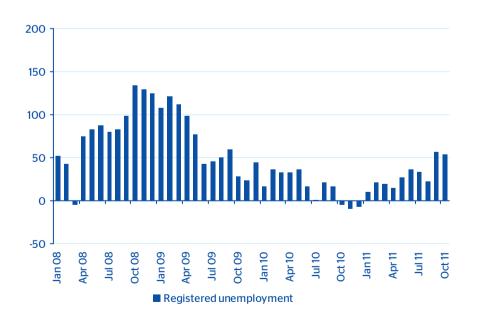


## Job destruction continues

Further deterioration of job market, with negative effects on confidence and consumption, which worsens the outlook for 2012

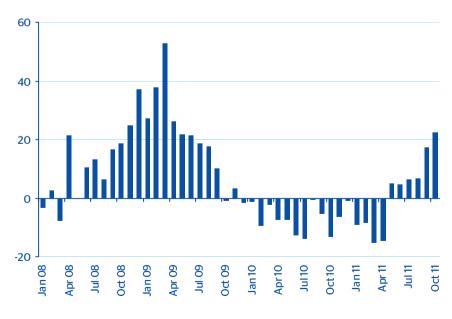
#### **Spain: registered unemployment**

(thousands of people, SWDA data)
Source: BBVA Research based on MTIN (ministry of labour and immigration) data



#### Portugal: registered unemployment

(thousands of people, SWDA data)
Source: BBVA Research based on MTIN (ministry of labour and immigration) data





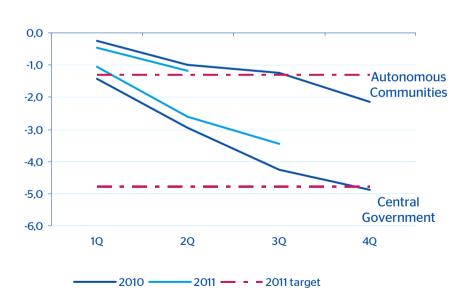
### Doubts about fiscal consolidation

Autonomous Communities governments are unlikely to meet targets at the end of 2011

Deficit will reach a -6.3% of GDP if no additional measures are taken, while target is -5.9%.

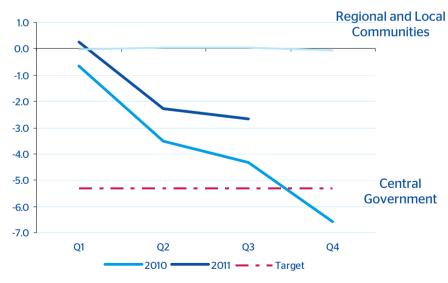
#### Spain: budget balance of public administrations

(cumulative annual, % of GDP)
Source: BBVA Research, using finance ministry data



#### Portugal: budget balance of public administrations

(cumulative annual, % of GDP) Source: BBVA Research, using DGO data





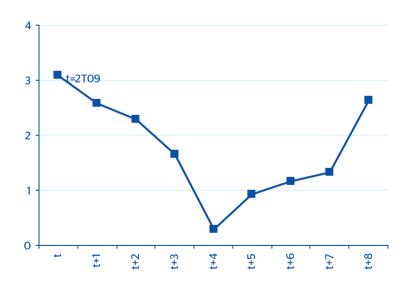
## Foreign trade performing well so far

Exports above pre-crisis level and increasing diversification (sectors and countries)

Net exports have been the main driver of growth, particularly in 2011

## Spain: Contribution of net foreign demand to economic growth (pp)

Source: BBVA Research based on INE and Bank of Spain data



## Portugal: Contribution of net foreign demand to economic growth (pp)

Source: BBVA Research based on Portuguese INE

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## Weak growth scenario

#### **Economic Forecasts**

Source: BBVA Researh based on INE and Eurostat

#### **Economic Forecasts**

Source:BBVA Researh based on INE and Eurostat

(y-o-y growth rate)	2010		2011			2012			
	Portugal	Spain	EMU	Portugal	Spain	EMU	Portugal	Spain	EMU
Household consumption	2.3	1.3	0.8	-4.2	0.4	0.5	-3.4	0.5	0.7
Public consumption	1.2	-0.7	0.5	-4.6	-0.3	0.3	-2.8	-2.7	0.1
Gross Fixed Capital Formation	-4.9	-7.5	-1.0	-9.7	-5.1	2.4	-6.9	-0.6	1.7
Domestic Demand (*)	0.7	-1.1	1.0	-6.1	-1.0	1.0	-4.1	-0.4	0.8
Exports	8.8	10.3	10.6	7.2	10.1	6.1	5.8	5.1	2.5
Imports	5.1	5.5	8.9	-6.1	3.0	4.7	-1.5	-0.3	2.1
External Demand (*)	1.3	1.0	8.0	-1.4	1.8	0.7	-1.5	1.4	0.3
GDP	1.3	-0.1	1.7	-1.4	0.8	1.7	-1.5	1.0	1.0
Pro-memoria									
Total employment (LFS)	-1.5	-2.3	-0.4	-1.0	-1.7	0.5	-1.3	-0.8	0.4
Unemployment rate (% Active pop.)	12.0	20.1	10.2	12.4	21.5	9.9	13.3	22.1	9.7
Current account (%GDP)	-9.7	-4.5	-0.5	-7.6	-4.5	0.0	-5.0	-3.0	0.2
Public surplus/deficit (%GDP)	-9.8	-9.2	-6.2	-6.3	-6.5	-4.5	-4.7	-4.4	-3.4
CPI (yearly average)	1.4	1.8	1.6	3.4	3.1	2.6	2.9	1.2	1.6

<sup>(\*)</sup> contributions to GDP growth

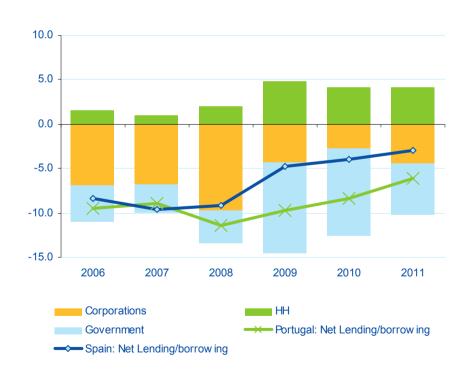
<sup>(\*\*)</sup> BBVA Forecasts, October 2010.



## The challenges ahead

#### **Spain and Portugal: foreign financing capacity** (% of GDP)

Source: BBVA Research based on AMECO data



#### Adjustment to financing needs via

Orderly deleveraging, with a strong financial system and access to markets

Reduction of public deficit (S-I)

Boost to competitiveness with ambitious structural reforms

Spain and Portugal need to reduce its financing needs with the ROW: reducing flows and stocks is just as important as how this is done



## Two deleverage strategies

Increase in financial liabilities + Saving = Increase in financial assets + Investment

Deleverage with *credit crunch* 

Without long term financing in wholesale markets. The short term liquidity (ECB or repos) is only a temporal relieve

Encourage national saving through liabilities war (substitution effect)

Financial assets sale. Investment contraction (with negative effect on employment)

Virtuous deleverage

Clean-ups of banking system and reopen of wholesale markets

Encourage national saving with the fiscal adjustment and more growth and employment (income effect)

Investment recovery (with positive effects on employment)

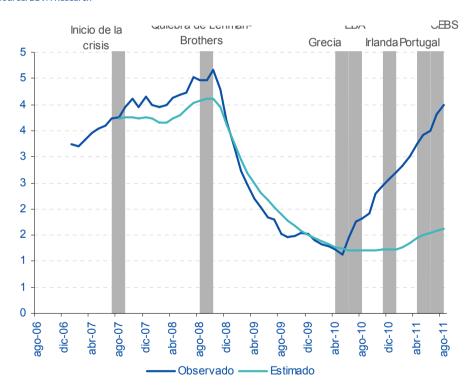
The challenge is to increase saving, support investment and facilitate long term foreign debt refinance, reducing risk perception of both economies



## 1. Bank restructuring

#### Interest rates and new deposits

Source: BBVA Research



Beyond EBA recapitalisation: better solvency and more liquidity

Sector recapitalization: term, entry price, instruments and credit promotion

Creation of a bad bank and rescue fund for the construction sector

Transfer of Pension funds to Social Security

Penalty to high compensation deposits

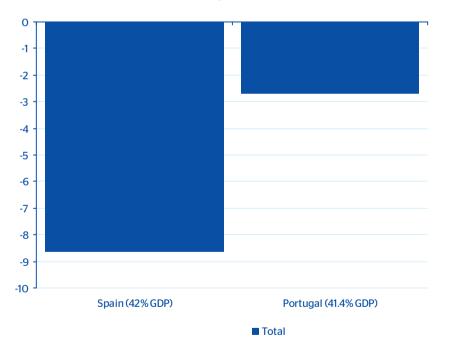


### 2. Fiscal consolidation

#### Public administrations: change in non-financial

income 2007-2009 (% potential GDP)

Source: BBVA Research based on finance ministry and INE data



## More confidence in the fiscal adjustment

Lower financing requirements of public administrations

Adjust spending to constantly lower public income (% GDP)

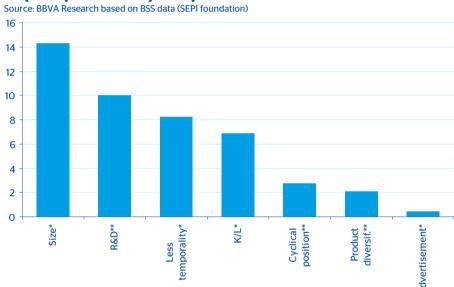
Offer certainty with an ambitious law which implements constitutional reform

Increase transparency and medium-term planning (multi-year budgets)



## 3. Step up pace of reform

## Marginal effects on the various factors affecting export probability of Spanish firms



Note:  $^*$  in %;  $^{**}$  in pp; the marginal effect of size; K/L ratio and advertisements costs are calculated based on a 1% increase in the corresponding variable; the marginal effect of temporary contracts corresponds to a one percentage point reduction on the average sample value; R&D, expansive cyclical position and diversification are categorical variables whose marginal effects is computed from value 0 to value 1 (e.g. no R&D activity to R&D activity).

#### Improve competitiveness

Help growth at SMEs

Reduce enterprises start-up and management costs

Ambitious collective bargaining reform

Reduce temporality and encourage professional training



### Troika assessment

#### Second review | 7-16 November mission

**Economic activity** 

Fiscal adjustment

Financial sector

Structural reforms

2011: better than expected 2012: more negative and tilted to the downside

2011 slippages corrected with structural measures and bank pension funds transfer. 2012 measures are bold and titled towards a export led model,

but risks at the local and regional levels, and SOE

Portuguese banks subject to challenges to strengthen capital

COMPETITIVENESS: wage cut in the public sector spill over in the private. COMPETITION: Liberalization in telecommunication. Avoid reform fatique

The troika approved the disbursement of 8 bn €



## 3. Step up pace of reform





# Portugal in the european cross-roads

#### Rafael Doménech

Chief Economist for developed economies.

Lisboa, 28th and 29th of November of 2011