

Europe and China

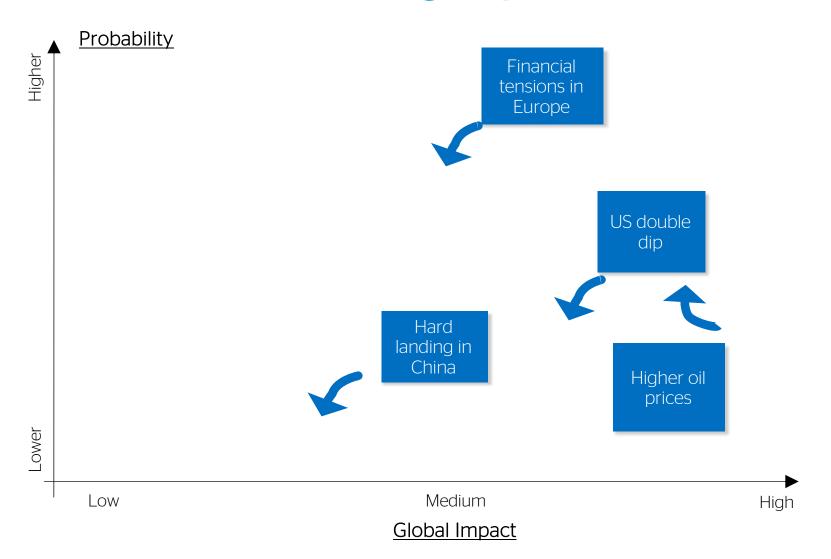
How does it look from Latin America?

Alicia Garcia Herrero

Chief Economist Emerging Markets BBVA

Rio de Janeiro, IIF Meeting, 7-8 March 2012

Global risks are coming down except for a oil-related geopolitical risk



Roadmap to presentation

We pick up 2 of those risks:

Risk 1. Most likely: "Accident" in Europe

Risk 2. Most feared in South America: Hard landing in China

Key take aways:

Risk 1 Increasingly less relevant (except in a mass distruction scenario)

Risk 2: Less likely than we think

On that basis key issues for Latin America

- 1. What about exchange rate appreciation?
- 2. What about macroeconomic imbalances?

Risk 1

Europe's looming risk So persistent but still changing dynamically

An "event" in Europe less likely (specially mass destruction)

Good news coming from:

- 1. ECB larger and more predictable provision of liquidity
- 2. More -even if not full -clarity on Greece
- 3. Stricter fiscal surveillance at European level with the end goal of a fiscal union!
- 4. Progress on structural reforms

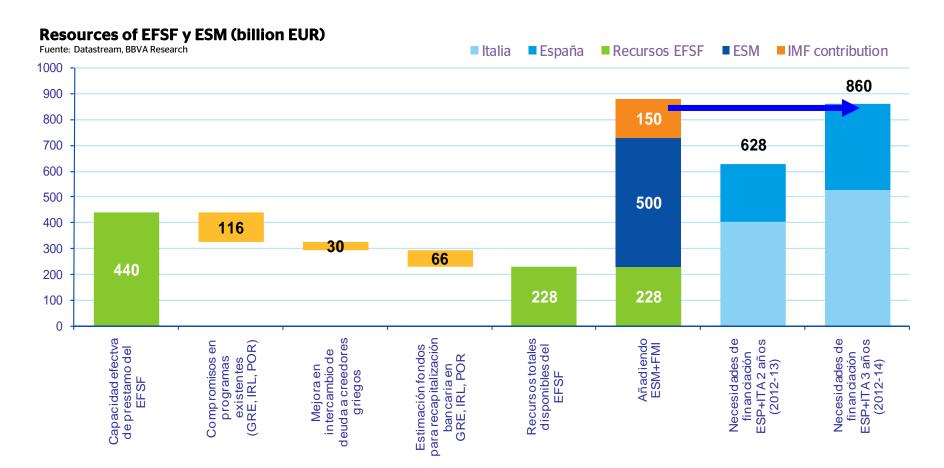
But important milestones still pending which will make Europe's recovery long and painful

- Reforms have been legislated but need to be implemented!
- In the medium term some kind of Eurobonds needed while heading towards fiscal union
- In the short term, enough ammunition for countries at risk

- Try EFSF with Ireland first so as to have a success case
- Then avoid Portugal going to the market in 2013

More countries at risk so funds available for insurance should increase

Germany seems ready to put EFSF and ESM together for a total of 730 billion EUR. Topping this up with IMF contribution should be enough to cover Spain and Italy as well. The key hurdle is parlamentary approval for ESM



Risk 2

China's risk of a hard landing obviously systemic but less likely than people think

No signs of sharp slowdown

- Real economy data still points to a soft landing.
 - Government GDP revision could well be another negotiating tool given mounting pressure to be a responsible stakeholder in the global arena
- Exports have softened, not plummeted
 - As one could have expected being Europe its major trading partner
- Exchange rate helping as it is now depreciating in real terms
 - Thanks to Euro strength and sudden stop in RMB/USD appreciation trend
- Investment will not suffer much either
 - Infrastructure and high end housing construction to be substituted by a frontloaded social housing program
- Even if there were a European "event", room for monetary and fiscal policies.
 - Not as much as in 2008-09, specially on the fiscal side but still relevant

China has the size and openness to be a growth engine

- Quota in global imports growing: 10% in 2010 right after EU=12.9%, US=12.8%.
- According to IMF's network analysis, China actually stands first in terms of centrality in trade
- In the current juncture as in 2009 processing imports (mainly from Asia) growing more slowly than commodities and rest

Breakdown in Chinese imports

Source: CEIC and BBVA Research estimates

2000 1800 1600 1400 1200 1000 800 2000 0 Commodity Other Ordinary Import Processing

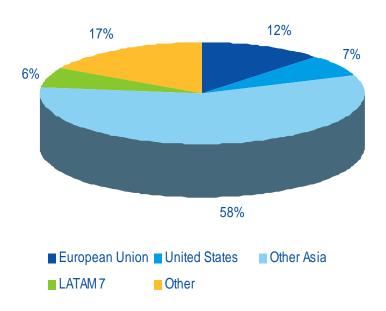
Change compared to last year



Even if Latam has a smaller share of Chinas' imports, it will benefit more than East Asia in current juncture

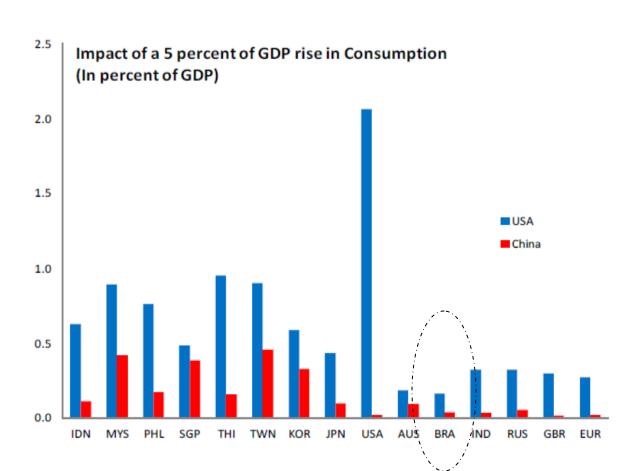
Imports by region (2011)

Source: CEIC and BBVA Research



In the medium term, with China's rebalancing towards consumption, Asia will clearly benefit more

Impact of a 5 percent of GDP Rise in China's and US's Consumption Source: IMF

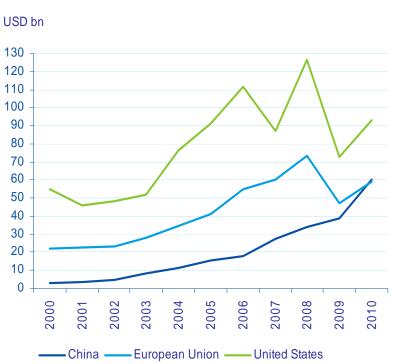


Still, China relevant for commodities but US relevant for commodities and the rest!

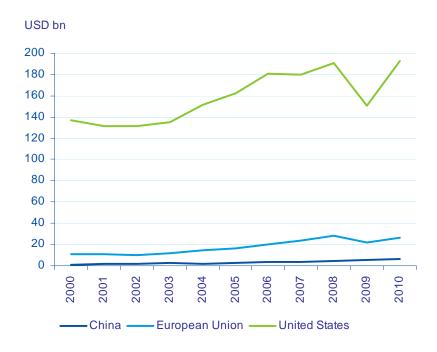
A double dip in the US would still be more of a problem than China

Commodity exports from LATAM 7

Source: Comtrade and BBVA Research



Non-Commodity exports from LATAM 7 Source: Comtrade and BRVA Research



The world from Latam pespective

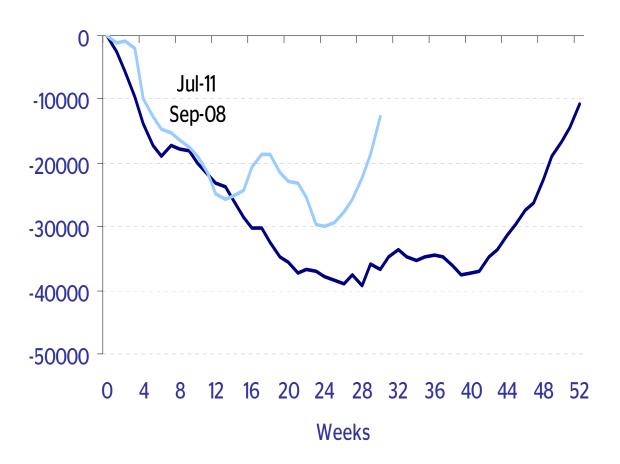
1. What about exchange rate appreciation?

Capital inflows to return to the forefront

Further accommodative global monetary policy measures in the developed world (LTRO, etc) will bring new capital inflows in the emerging world

Emerging markets: Net Portfolio outflows during the Lehman's episode and recent European debt crisis, Cumulative bn USD

Source: EPFR and BBVA Research



China's exchange rate diversification to include emerging (and Latam) currencies



Appreciation already happening in Latam much faster than in Asia: Where is the limit?

LATAM, Asian currencies* & EUR vs. USD1 1 JP Morgan LACI and ADXY trade-weighted indexes 120 1,50 appreciation 1,45 115 1,40 110 1,35 105 1,30 100 1,25 Latam -Asia -Euro (rhs)

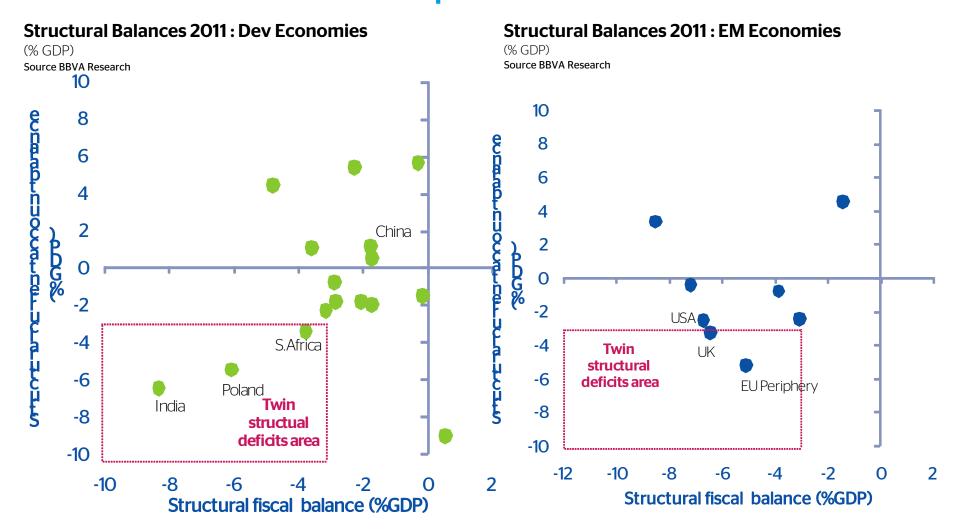
Even more relevant reasons in the medium term

- Based on the convergence with the rest of the world
- The more so the more undervalued the currencies now
 - More for Asian currencies but still

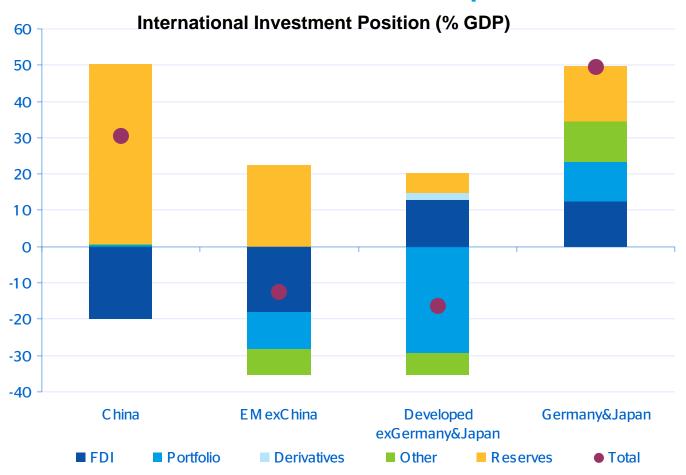
The world from Latam pespective

2.Should we be worried about exchange rate appreciation?
What about macroeconomic imbalances?

Structural imbalances not so relevant for emerging economies than developed ones and exceptions not in Latam



While China is the only large creditor among the emerging world, other emerging countries (also Latam) in less negative position than the developed world



All in all

- Exchange rate appreciation is bound to happen
- But it should not be such a big problem in the medium term based on the relatively moderate structural imbalances in the region and the moderately negative external wealth
- However, when thinking about FUTURE structural imbalances productivity/competitiveness are key issue
- As for the external environment China clearly more relevant than Europe but US probably even more relevant than China for the region as a whole



Europe and China

How does it look from Latin America?

Alicia Garcia Herrero

Chief Economist Emerging Markets BBVA

Rio de Janeiro, IIF Meeting, 7-8 March 2012