

# Mexico Inflation Flash

## Inflation in the first fortnight of November

Headline: Actual: 0.85% FoF (BBVAe: 0.71%; consensus: 0.72%)
Core: Actual: 0.11% FoF (BBVAe: 0.16%; consensus: 0.14%)

- Headline inflation surprised on the upside, driven higher by perishable food prices
- Today's lower-than-expected core print reinforces our below-consensus year-end core inflation forecast, which remains unchanged at 2.6% (Consensus: 2.8%)

Headline inflation came in above expectations, increasing 0.85% FoF in the first fortnight of November (BBVAe: 0.71%, consensus: 0.72%) on the back of higher-than-expected pressures in the perishable price component. Annual inflation reached 3.51%, increasing from 3.45% in the second fortnight of October. Core inflation was 0.11% FoF, a touch below expectations (BBVAe: 0.16%, consensus: 0.14%). The lower-than-expected print pushed down annual core inflation to 2.43% from 2.49% in the previous fortnight. Within its components, a softer-than-expected increase in core goods prices (0.03% FoF) offset the surprising increase in professional services (6.56% FoF) which pushed up the core services component (0.18% FoF). Core inflation continues to benefit from economic weakness, particularly the recent weak consumption readings which apparently have limited firms' pricing power. In such a context, today's print reinforces our below-consensus year-end core inflation forecast (BBVAe: 2.6%, consensus: 2.8%).

Non-core inflation surprised on the upside, driven higher by significant increases in perishable food prices. Non core inflation rose 3.27% FoF, reaching 7.01% in annual terms (BBVAe: 7.2% FoF, consensus: 5.93%). The energy component increased less-than-expected, mainly driven higher by a 22.6% FoF seasonal adjustment in the electricity tariffs (summer tariffs ended in 10 cities), but a large upward surprise in perishable food prices (6.03% FoF) more than offset the lower increase in electricity tariffs. We were expecting a significant increase (3.5% FoF) in this component influence by the aftermath of the September hurricanes, but it still surprised us on the upside, mainly driven higher by strong increases in tomato and onion prices (14.9% FoF and 14.8% FoF, respectively), which together accounted for 0.10 pp of the bi-weekly increase in headline inflation.

Core inflation continues to benefit from economic weakness and reflects the absence of demand-side inflation pressures. Core inflation was 0.11% FoF, a touch below expectations (BBVAe: 0.16%, consensus: 0.14%). The lower-than-expected print pushed down annual core inflation to 2.43% from 2.49% in the previous fortnight. Within its components, a softer-than-expected increase in core goods prices (0.03% FoF) -pushed downward by both core food prices (0.03% FoF) and other core goods prices (0.03% FoF)- offset the surprising increase in professional services (6.56% FoF) which pushed up other services prices (0.32% FoF), driving higher the core services component (0.18% FoF). Core inflation continues to benefit from economic weakness.

Bottom line: Taking into account the higher-than-expected increase in non-core prices, we now expect headline inflation to reach 3.6% by year-end (+0.1 pp). However, we consider that today's print reinforces our below-consensus year-end core inflation forecast, which remains unchanged at 2.6% (Consensus: 2.8%).

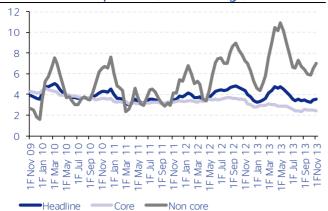
Table 1 Inflation (FoF and YoY % change)

| CPI Inflation |                    |       |           |                 |       |           |
|---------------|--------------------|-------|-----------|-----------------|-------|-----------|
|               | Bi-weekly % change |       |           | Annual % change |       |           |
|               | 1F Nov 2013        | BBVAe | Consensus | 1F Nov 2013     | BBVAe | Consensus |
| Headline      | 0.85               | 0.71  | 0.72      | 3.51            | 3.37  | 3.38      |
| Core          | 0.11               | 0.16  | 0.14      | 2.43            | 2.46  | 2.48      |
| Non Core      | 3.27               | 2.60  | 2.71      | 7.01            | 6.32  | 6.43      |

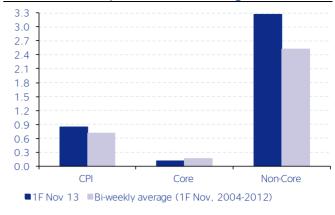
Source: BBVA Research, INEGI

Chart 1

### Inflation and components (YoY % change)



#### Inflation and components (FoF % change)



Source: BBVA Research, INEGI

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Source: BBVA Research, INEGI



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Chart 2

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