#### Global

## Weekly Watch

Madrid, 15 October 2010

#### **Economic Analysis**

Financial Scenarios
Sonsoles Castillo
s.castillo@grupobbva.com
+34 91 374 44 32

#### María Martínez Álvarez

maria.martinez.alvarez@grupobbva.com +34 91 537 66 83

#### Javier Amador

javier.amador@bbva.bancomer.com +52 56 21 7718

## Cristina Varela Donoso cvarela@grupobbva.com +34 91 537 7825

#### Victoria de Zuriarrain

victoria.zuriarrain@grupobbva.com +34 91 537 75 84

#### Leanne Ryan

leanne.ryan@grupobbva.com

Cross-Country Emerging Markets Analysis

#### Daniel Navia

daniel.navia@grupobbva.com +34 91 537 83 51

## Consensus not reached yet on FX...

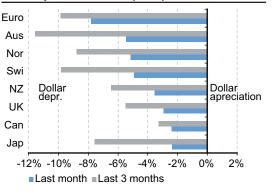
Movements in the currency markets are still lead by the different approaches on monetary policy. A clear example of this behaviour is that the FOMC minutes revealed a high consensus on the decision of increasing purchases of assets as soon as possible. Bernanke's speech today hinted that the FED is ready to provide additional accommodation, but in a gradual way to monitor the potential cost and risk of this type of policy. On the other side, public statements of some ECB'members (the "hawks") commenting on the poor effectiveness of certain non standard liquidity measures along with new rules established this week by the ECB which toughen access to liquidity offered by the ECB to certain financial institutions, suggest that the European monetary authority remain bias to a process of phasing-out non standard measures. Additionally during the FMI meeting the world powers couldn't reached a consensus regarding currencies and so, unless new relevant events take place or present situation gets significantly worse, things will probably stay just as they are for a while; with a weak US dollar, strong Euro and further intervention by emerging countries authorities in order to stop appreciation pressures.

#### ... and EM are still worried about appreciation pressures

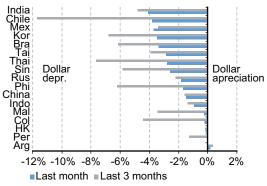
EM are concerned about the strong appreciation on their currencies triggered by the reduction of global risk aversion and the prospects of implementation of the QE in US. In this context, interventions in currency markets have extended across emerging economies. Asia clearly is intervening strongly, specifically Thailand increased withholding tax on foreign investment in government bonds this week. In Latin America Brazil's government raised its financial-operations tax (IOF) to 4% from 2% this month. This trend of increasing interventions would continue in the months to come if appreciation pressures on EM continue. In the coming week 3Q GDP in China will be released. In the Eurozone and in Germany October PMI and IFO business expectations will be published. In the US the Beige Book will highlight a deceleration growth.

hart 1 •X rate changes against US c

FX rate changes against US dollar: Developed countries (in %)



FX rate changes against US dollar: Emerging countries (in %)



Source: Datastream and BBVA Research

Source: Datastream and BBVA Research

# Markets → Highlights → Calendar

**→** 

Markets Data

## Highlights

#### FED Strategy

FED members seem committed to implement a new asset purchase program, mainly buying treasuries. The objective is to manipulate the term structure until liquidity trap threat is removed.

#### China: Rapid credit growth leads to another RRR hike

China's PBoC was reported this past week to have raised the required reserve ratio (RRR) for six major commercial banks by 50 bps, on a two-month temporary basis. It is the first RRR hike since last May, bringing the RRR for the large banks to 17.5%.

#### **Markets Analysis**

Macro Europe Strategy Chief Strategist Nicolás Trillo@grupobbva.com +34 91 537 84 95

Ignacio González-Panizo ignacio.gonzalez-panizo@grupobbva.com +34 91 538 63 50

Exchange Rates Europe Chief Strategist Pablo Zaragoza pzaragoza@grupobbva.com +34 91 374 38 64

Strategy Chief Strategist Joaquín García Huerga, CFA jghuerga@grupobbva.com +34 91 374 68 30

Credit Europe Financials David Golin david.golin@grupobbva.com +34 91 537 87 46

#### **Markets**

## Expectations of abundant global liquidity are holding up valuations of different assets

In the middle of a period of rises in equity (almost 4% since the start of October), commodities (oil breaching USD85/barrel), and even credit markets, the long ends of curves, far from rising, have remained stable at the bottom of their range (very close to 2.40% in the US 10Y Govt and 2.30% in the Euro 10Y Govt). A more detailed analysis of these rates may well show that they are set to continue. In the case of the US, real rates have continued to fall towards new lows (now below 0.40%), whilst the implied price expectations have undergone something of a rise towards the 2% zone (40bps in 15 days).

#### In equity markets, positive mood but still waiting for banks

The start of the 3Q10 earnings season in the US has been promising, reinforcing our view that the results will be good, and management teams have talked of strong demand from emerging markets, encouraging good traffic in the US (above all cars, although construction materials have performed badly), increased sales/earnings forecasts...in other words the perfect combination under current circumstances, for equity to head to annual highs towards the end of the year. However, without the support of banks, it will be difficult, due to their sizeable weighting in indices and because, in qualitative terms, they are very important. The sector is currently being dragged down in the US by the procedure for repossessions on mortgages which has some gaps in many cases, and in Europe, by Basel III once again. In fact, Standard Chartered's EUR3.3bn rights issue has set off rumours of capital raising at other banks. In principle, banks have until 2019 to comply with the new capital ratio requirements (minimum core capital of 7% and an additional cushion for large entities of 2%). However there is much speculation regarding the reasons behind this: 1) the British regulator, and its Swiss counterpart, may impose a stricter timetable than Basel III and bring forward its own deadline; 2) to amortize hybrid capital which does not meet Basel requirements; 3) to maintain a high growth rate and; 4) high exposure to emerging markets which would add some weighting to risk coefficients.

#### Credits spreads continue to tighten

In the last week credit markets performed strongly, with financials outperforming corporates and subordinated financial debt outperforming senior debt. Apart from QE, the drivers behind this were: i) a buoyant primary market with new issues tightening after the launch; ii) sound 3Q10 results from JP Morgan; and iii) the softening of the sovereign risk, with the SovX tightening by 12bps in the week to 141bps.



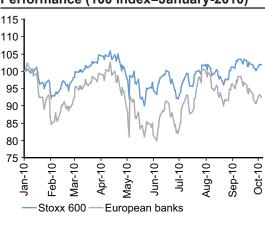
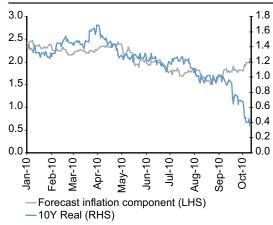
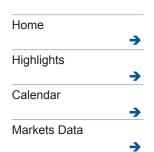


Chart 4

10Y Govt Rates
in the US: Real Rates vs. Inflation



Source: Bloomberg Source: Bloomberg



#### **Economic Analysis**

US Nathaniel Karp nathaniel.karp@bbvacompass.com +1 713 881 0663

**Jeff Herzog** jeff.herzog@bbvacompass.com +1 713 843 5348

Hakan Danis hakan.danis@bbvacompass.com +1 713 843 5382

Financial Scenarios
Cristina Varela Donoso
cvarela@grupobbva.com
+34 91 537 7825

Emerging Markets Stephen Schwartz stephen.schwartz@bbva.com.hk +852 2582 3218

Bingje Hu bingje.hu@bbva.com.hk +852 2582 3117

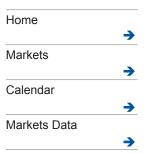
### Highlights

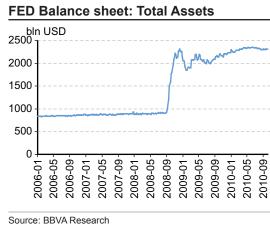
#### FED Strategy

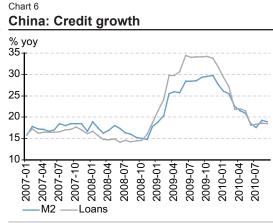
The minutes of the last FOMC meeting reveal an agreement between most of the members of the committee for a large-scale asset purchase. The acts point out that the actual economic growth is not enough to increase employment. Also the committee signaled the important role of inflation expectation for lowering the real interest rate and stimulating the economy. In our opinion, the Fed's main objective is to reduce the term premium in order to lower financing costs across the entire economy, thereby recalibrating risk and boosting aggregate demand. The term premium is the additional return investors require over and above expected future short-term rates for accepting a fixed long-term yield. If enough duration risk is removed from private sector hands, the term premium will decline and investors will shift to other assets, helping to avoid the liquidity trap. Regarding the size and implementation, it seems clear that this represents a big challenge for the Fed (see Bernanke's speech). In our view, the implementation will 1) be relatively continuous but small steps, 2) be conditional on the evolution of economic forecast, 3) demonstrate persistence for lasting effects and 4) incorporate flexibility in asset choice (purchases will commence with Treasury bonds with a higher concentration in the 5 to 10 year range). Concerning the size, it is likely that the Fed announce be high enough to dispel doubt about its effectiveness in achieving Fed targets. This is important in the context of a possible loss of governance if the Democratic Party loses its power in the House after the November mid term elections, as some recent polls point out; and also considering that the shock to confront in the current juncture is not a financial shock, but a real (more prolonged) one. The Fed would announce a final target number (around \$1 tr.) and will likely continue the patterns of preannounce monthly goals. We are considering a gradual implementation of the QE2 that is a monthly intervention of around \$65bn. This would leave room for maneuvering in case the policy must be reversed. Lastly we think that the market will closely monitor the impacts of this new QE. In order to maintain market confidence, we need to see increases in the confidence index during the first quarter of 2011 and some improvement in inflation expectations, credit and unemployment over the second quarter. Remember that, even if the main purpose of the Fed is to avoid a tail risks scenario, quantitative easing policy is not free of risks and shocks. For further information, see FED Watch.

#### China: Rapid credit growth leads to another RRR hike

China's PBoC was reported this past week to have raised the required reserve ratio (RRR) for six major commercial banks by 50 bps, on a two-month temporary basis. In our view, this measure is more of a finetuning measure to ease credit growth, than a change in policy direction. September new loans turned out higher than expected, at RMB 595.5 bn (consensus: RMB 500 bn), but the government's overall loan ceiling target remains achievable in our view. A batch of data on September trade and foreign exchange reserves were also released this past week showing a deceleration in import and export growth and a slight narrowing of the trade surplus (USD16.9 bn, compared to USD 20.0 bn in August). Foreign exchange reserves surged to USD 2.65 tr at the end of September, on a combination of factors including the trade surplus, valuation effects from USD depreciation, and capital inflows, which have likely accelerated on expectations of RMB appreciation. The rise in reserves has further intensified international pressure on China for faster currency appreciation. According to our estimates based on data on foreign exchange reserves and FDI, September portfolio inflows amount to USD 75.5 bn. Taking into account valuation effects, net portfolio inflow was USD 33.1 bn in September. As indicated by the surge in foreign exchange reserves, portfolio inflows have accelerated in Q3, mainly due to the anticipation of RMB appreciation. In line with this, FDI inflow in Q3 was USD 105.8bn, compared to USD 28.0 bn in Q2 (September FDI, up 6.1% y/y). Rapid capital inflows may be one factor for the central bank's decision to raise the required reserve ratio for six major banks in order to prevent asset bubbles and help contain inflation. Looking forward, we will be watching closely for an additional batch of data due next week, on Q3 GDP growth, and September inflation, retail sales, industrial production and fixed assets investment.







Source: BBVA Research

#### **Economic Analysis**

Europe
Elvira Prades
elvira.prades@grupobbva.com
+34 91 537 79 36

Agustín García Serrador agustin.garcia@grupobbva.com +34 91 374 79 38

US

Hakan Danis

hakan.danis@bbvacompass.com +1 713 843 5382

Mexico
Julián Cubero
juan.cubero@bbva.bancomer.com
+52 5556214143

Asia
Bingje Hu
bingje.hu@bbva.com.hk
+852 2582 3117

Brazil
Enestor Dos Santos
enestor.dossantos@grupobbva.com
+34 915376887

#### Calendar: Indicators

#### **Eurozone: Flash PMI Composite (October, October 21st)**

Forecast: 53.2 Consensus: 53.6 Previous: 54.1

**Comment:** PMI index is expected to decline again in October, following the significant fall recorded in September and after having been very high in previous months. Despite the expected fall, the index will remain well above the threshold that signals economic activity expansion, but suggesting that the pace of the recovery could slow further in Q4. The fall of the index should reflect a further deterioration in both the manufacturing and service components. **Market Impact:** As the first indicator that reveals information about the evolution of the eurozone economy in Q4, and after the large fall recorded in September, a larger decline than expected could adversely affect the markets.

#### Germany: Ifo business expectations (October, October 22nd)

Forecast: 102.5 Consensus: 102.7 Previous: 103.9

Comment: We expect the Ifo business expectations to continue the downward trend observed since July, showing a clearer sign that the German economy will slow in coming quarters. However, the component on the current situation is expected to remain relatively stable or decline only slightly to the extent that firms continue to be upbeat by the extraordinary and recent surge in economic activity. Market Impact: A sharp drop of expectations would increase the concern about a more pronounced slowdown in the German economy, and thus in the eurozone as a whole, although some decline is partly discounted after the unexpected strength in expectations observed in recent months.

#### **US: Industrial Production (September, October 18 th)**

Forecast: 0.3% Consensus: 0.3% Previous: 0.2%

**Comment:** Industrial production has been increasing for the last 14 months, yet its pace is slowing down which suggests a more moderate pace of industrial activity going forward. Industrial production rose only 0.1% in August. Furthermore, capacity utilization increased by 0.1pp to 74.7%. Mining and utilities sectors continue to work at higher capacity (86.3%) than manufacturing (72.2%) sector. ISM manufacturing index and regional Fed manufacturing indices also point to similar trends in September. Therefore, we expect industrial production to increase only moderately in September. **Market impact:** A significant drop in industrial production would increase the probability of a second round of quantitative easing.

#### US:Fed's Beige Book (October, October 20 th)

**Comment:** The last Fed's Beige Book indicated most districts reported that sales of automobiles and light trucks stabilized and consumer spending increased in August. Retailers' inventory management remained tight but shipping and transportation sectors expanded. The report also showed increase in manufacturing activity but not acceleration. According to the report, businesses are reluctant to expand which negates their need for extensive commercial and industrial loans. We expect that the coming Beige Book report would highlight continued growth but with deceleration across the US. **Market impact:** A negative outlook for regional economies would pile pressure on the FOMC members to take action against economic slowdown.

#### China: Real GDP (Q3, October 21 st)

Forecast: 9.0% y/y Consensus: 9.5% y/y Previous: 10.3% y/y

**Comment:** GDP growth is expected to have moderated further in Q3, on signs that tightening measures are working to cool the economy toward a soft-landing. Recent economic indicators, however, point to a pick-up, and there is upside risk to our previous Q3 projections. We continue to expect a soft landing as the authorities appear intent on keeping a lid on rapid credit growth and housing price increases, as witnessed by the latest increase in reserve requirement ratios and intensification of property sector measures. **Market impact:** Q3 GDP will be accompanied by new data on industrial production, retail sales, and urban fixed asset investment. A higher-than-expected Q3 reading may trigger worries over further tightening measures.



#### Brazil: Official Interest Rate - SELIC (September, October 20th)

Forecast: 10.75% Consensus: 10.75% Previous: 10.75%

**Comment:** There is a generalized consensus that SELIC rates will be left unchanged at 10.75% till the end of the year. The main uncertainty is whether the SELIC will remain constant throughout 2011 (BBVA's call) or will be adjusted upward to moderate inflation pressures (markets' call). **Market Impact:** Markets will watch the wording of the communiqué, and especially the minutes of the monetary policy meeting to be released on October 28th, for any hints on the length of the monetary stability and for any comments about the exchange rate appreciation.

## Markets Data

				Close	Weekly change	Monthly change	Annual change
10			3-month Libor rate	0.29	0	0	1
Interest Rates	(changes in bps)	ns	2-yr yield	0.35	1	-12	-60
	is i		10-yr yield	2.54	14	-22	-88
	ange	احا	3-month Euribor rate	0.99	2	11	25
Inte	(ch	EMU	2-yr yield	0.80	2	-1	-61
			10-yr yield	2.36	10	-12	-93
		be	Dollar-Euro	1.400	0.6	7.1	-6.0
		Europe	Pound-Euro	0.87	0.2	4.5	-4.0
			Swiss Franc-Euro	1.34	0.4	1.2	-11.5
ies			Argentina (peso-dollar)	3.95	-0.2	0.0	3.4
Exchange Rates	(changes in %)	g	Brazil (real-dollar)	1.66	-0.4	-3.0	-2.6
	ges i	America	Colombia (peso-dollar)	1808	1.2	-0.1	-1.7
han	han	Am	Chile (peso-dollar)	479	-0.6	-3.7	-12.6
Exc	9	Asia	Mexico (peso-dollar)	12.46	0.1	-3.1	-4.7
			Peru (Nuevo sol-dollar)	2.79	0.2	0.2	-2.2
			Japan (Yen-Dollar)	81.44	-0.6	-5.0	-10.4
			Korea (KRW-Dollar)	1113.03	-0.2	-4.5	-5.5
			Australia (AUD-Dollar)	0.989	0.4	5.8	7.9
Comm.	(chg %)		Brent oil (\$/b)	83.6	-0.5	6.5	8.6
Son	(chg		Gold (\$/ounce)	1366.2	1.4	7.1	29.7
		I	Base metals Ibex 35	542.9 10811	1.7	5.0	26.0 -7.4
		ica Euro	EuroStoxx 50	2833	0.8 1.7	0.9 1.7	-7.4 -2.1
			USA (S&P 500)	1169	0.4	4.0	7.5
			Argentina (Merval)	2731	1.2	11.6	23.7
ets	<u></u>		Brazil (Bovespa)	71494	1.0	5.7	8.0
arke	in %		Colombia (IGBC)	15464	1.5	9.8	41.3
Stock Markets	nges	America	Chile (IGPA)	22245	1.1	-1.1	37.4
200	(changes in %)	₹	Mexico (CPI)	34832	1.1	5.4	13.4
S	ľ		Peru (General Lima)	19506	3.5	17.1	26.3
			Venezuela (IBC)	66231	-0.1	1.4	28.7
			Nikkei225	9500	-0.9	-0.1	-7.4
		Asia	HSI	23758	3.5	9.5	8.3
			Itraxx Main	101	-1	-6	15
ī		Ind.	Itraxx Xover	462	-6	-10	-59
			CDS Germany	33	-4	-8	13
			CDS Portugal	373	-26	33	322
			CDS Spain	201	-18	-29	134
	sdq	×	CDS USA	41	-5	-6	
Credit	es in	Ë	CDS Emerging	194	-4	-41	-61
Ö	(changes in bps)	Sovereign risk	CDS Argentina	694	-10	-74	-332
	5	Vere	CDS Brazil	93	-6	-21	-26
		So	CDS Colombia	94	-7	-26	-53
			CDS Chile	77	2	-6	1
			CDS Mexico	100	-3	-25	-48
			CDS Peru	97	-5	-20	-29

Source: Bloomberg and Datastream



#### **DISCLAIMER**

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information regarding the date of issue of the report and are subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document is based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances, investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

This document is provided in the United Kingdom solely to those persons to whom it may be addressed according to the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 and it is not to be directly or indirectly delivered to or distributed among any other type of persons or entities. In particular, this document is only aimed at and can be delivered to the following persons or entities (i) those outside the United Kingdom (ii) those with expertise regarding investments as mentioned under Section 19(5) of Order 2001, (iii) high net worth entities and any other person or entity under Section 49(1) of Order 2001 to whom the contents hereof can be legally revealed.

The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA and the rest of entities in the BBVA Group which are not members of the New York Stock Exchange or the National Association of Securities Dealers, Inc., are not subject to the rules of disclosure affecting such members.

"BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".