

# LatAm Daily | November's retail sales surprisingly increased 1.5% in Brazil

Marina Conesa / Enestor Dos Santos / Hugo Perea / Cecilia Posadas / Jorge Selaive / Carlos Serrano / Juana Téllez

Furniture, household appliances and articles of personal and domestic use drove the increase in retail sales. Today we will see the economic activity index in Brazil and MP meetings will take place in Chile (where the MPR is expected to remain on hold) and Peru (MPR expected to be raised 25bp).

#### Brazil - Retail sales surprisingly increased 1.5% MoM in November

Retail sales increased in November against expectations (BBVAe: -0.50%; consensus: -0.90%), The narrow indicator increased 1.5% MoM, and the broad one, which also includes vehicles and construction materials, increased 0.5% MoM after three months of negative rates, a period in which it accumulated a total loss of 4.0%. The 1.5% increase in retail activity's sales was driven by the predominantly positive results in five out of the eight sectors surveyed, including furniture and household appliances (6.9%) and other articles of personal and domestic use (4.1%).

# Chile - The trader's survey anticipates a pause at today's monetary policy meeting

The results showed inflation expectations at +0.4% MoM for January. The long-term view (24 months ahead) remained at +3.0% YoY, anchored to the central bank's target. In terms of policy rates, traders' expectations are for a pause in normalisation at today's meeting and another 25bp increase in three months' time to 3.75%. Finally, although higher, the results showed expectations of a stable exchange rate at levels around USDCLP730.

#### What to watch today

#### Brazil - Economic activity index (November, 05:30hrs NYT)

We expect the IBC-Br, the BCB's economic activity index which works as a monthly proxy for GDP, to contract around 0.3% MoM, in line with the 2.4% contraction in industrial production and despite the 1.5% increase in retail sales in November, as well as other readings available for the period. The contraction would follow a previous decline, of 0.6% MoM in October, and support the view that GDP will contract around 1.0% QoQ in 4Q15 after having declined 2.1% MoM in 2Q15 and 1.7% MoM in 3Q15.

#### Chile - Monetary policy meeting (January, 16:00hrs, NYT)

Aggregate activity remained sluggish. Meanwhile inflation, although high, should continue to decelerate at a slow pace. In this context, we expect a pause in the monetary normalisation process even though the Board will also evaluate another 25bp increase in rates.

#### Peru - Monetary policy meeting (January, 18:30hrs NYT)

We expect the policy rate to be raised by 25bp, to 4.0%. December's CPI surprised to the upside and consequently inflation accelerated in YoY terms to 4.4%. Furthermore, one-year-ahead inflation expectations once again increased, to 3.4%. Going forward, the impact of EI Niño weather phenomenon on food prices and the local currency depreciation should keep driving inflation up as well as inflation expectations. The CB needs to contain them, however it has some room to tighten the monetary policy stance because output growth prints should be more positive going forward on the back of increased mining production.



### Calendar indicators

	Date	Period	Consensus	BBVAe	Actual	Prior
Brazil						
IGP-M Inflation 1st Preview	11-Jan	Jan	0.48%		0.41%	0.44%
CNI Capacity Utilization (SA)	12-Jan	Nov				77.70%
FIPE CPI - Weekly	12-Jan	Jan	0.86%		0.88%	0.91%
Retail Sales MoM	13-Jan	Nov	-0.90%	-0.50%	1.50%	0.60%
Economic Activity MoM	14-Jan	Nov	-0.90%	-0.30%		-0.63%
Formal Job Creation Total	15-Jan	Dec	-650000			-130629
FGV Inflation IGP-10 MoM	15-Jan	Jan	0.56%			0.81%
National Unemployment Rate	15-Jan	Oct	9.00%			8.90%
Tax Collections	15-Jan	Dec	115100			95461m
CNI Industrial Confidence	15-Jan	Jan				36
Chile						
Central Bank's Economist Survey	12-Jan					
Central Bank's Traders Survey	13-Jan					
Overnight Rate Target	14-Jan	Jan	3.50%	3.50%		3.50%
Colombia						
Consumer Confidence Index	13-Jan	Dec		2.0		6.7
Mexico						
Industrial Production NSA YoY	11-Jan	Nov	1.30%		0.88%	0.50%
Vehicle Production AMIA	11-Jan	Dec			222941	296338
Formal Job Creation Total	12-Jan	Dec			-303.7	132.3k
Gross Fixed Investment	14-Jan	Oct	2.70%			5.70%
Peru						
Trade Balance	11-Jan	Nov			-314.5	-\$182m
Reference Rate	15-Jan	Jan	3.75%	4.00%		3.75%
Economic Activity YoY	15-Jan	Nov	3.75%	3.70%		3.00%
Unemployment Rate	15-Jan	Dec	6.00%			5.80%

Source: Bloomberg and BBVA Research



## Most recent Latam reports

Date	Description
01.08.2016	Mexico: Oil in lowest level since 2004 and dollar in record high
01.08.2016	Brazil: Inflation peaked at 10.7% YoY in December
01.08.2016	Peru: Exports continue to improve in November (In Spanish)
01.08.2016	Chile: CPI closes 2015 with an increase of 4.4% YoY (In Spanish)
01.07.2016	Chile: Emissions by a total of 11,000md are announced (In Spanish)
01.06.2016	Colombia: Inflation closed 2015 at 6.8% (In Spanish)
01.05.2016	Chile: IMACEC growth in November disappoint again (In Spanish)
01.04.2016	Peru: Inflation surprising on the upside in December
01.04.2016	Chile: We forecast CPI for December at 0.1% MoM (4.5% YoY) (In Spanish)
01.04.2016	Mexico: Remittances grow 6.3% in November with a flow of
	1887.9md (In Spanish)
12.30.2015	Chile: November IMACEC would be between 2.25% and 2.75%
	YoY (0.2% MoM) (In Spanish)
12.23.2015	Brazil: BCB is concerned with the impact of fiscal uncertainty and "non-economic
	events"
12.22.2015	Chile: An optimistic central bank baseline scenario for 2016
12.21.2015	Chile: Monetary Policy Report: the optimism persists (In Spanish)
12.18.2015	Mexico: Monetary hike that helps the peso in the range
12.18.2015	Colombia: BanRep increased its monetary policy rate in 25bp to 5.75%
12.18.2015	Chile: Central bank increases the policy rate to 3.50%, surprising part of the
	<u>market</u>
12.17.2015	Chile: 25bp hike in the MPR that we consider preventive rather than
	aggressive (In Spanish)
12.17.2015	Mexico: 0.25% rise in the monetary policy rate





This document has been prepared by BBVA Research Department, it is provided for information purposes only and expresses data, opinions or estimations regarding the date of issue of the report, prepared by BBVA or obtained from or based on sources we consider to be reliable, and have not been independently verified by BBVA. Therefore, BBVA offers no warranty, either express or implicit, regarding its accuracy, integrity or correctness.

Estimations this document may contain have been undertaken according to generally accepted methodologies and should be considered as forecasts or projections. Results obtained in the past, either positive or negative, are no guarantee of future performance. This document and its contents are subject to changes without prior notice depending on variables such as the economic context or market fluctuations. BBVA is not responsible for updating these contents or for giving notice of such changes.

BBVA accepts no liability for any loss, direct or indirect, that may result from the use of this document or its contents.

This document and its contents do not constitute an offer, invitation or solicitation to purchase, divest or enter into any interest in financial assets or instruments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

In regard to investment in financial assets related to economic variables this document may cover, readers should be aware that under no circumstances should they base their investment decisions in the information contained in this document. Those persons or entities offering investment products to these potential investors are legally required to provide the information needed for them to take an appropriate investment decision.

The content of this document is protected by intellectual property laws. It is forbidden its reproduction, transformation, distribution, public communication, making available, extraction, reuse, forwarding or use of any nature by any means or process, except in cases where it is legally permitted or expressly authorized by BBVA.