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Latam Daily | We expect retail sales in Mexico to increase driven by the formal employment

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After a quiet day yesterday, today retail sales in Mexico will help to measure the strength of private consumption in the first quarter. After the weak performance of the economy early in the year (0.4% QoQ) it will be important to know the extent to which consumption and investment underpinned this growth.

What to watch today

Mexico - Retail sales (March, 9:00hrs NYT)

We estimate that March retail sales will report a YoY growth of 5.6%, seasonally adjusted (sa). The result will be linked to the performance of ANTAD sales, which in March increased over all stores by an annualised 5.5%, sa, and to the increase in formal employment seen in the same month (105,136 jobs recorded in the Mexican Social Security Institute). Note that in February retail sales registered an annual increase of 5.5%, sa.

Brazil - External accounts report (April, 9:30hrs NYT)

The BCB's external accounts report should show that the current account deficit was around USD6.0bn in April, not very different from the previous month as the trade surplus remained broadly unchanged at USD0.5bn in the period.

Calendar indicators

	Date	Period	Consensus	BBVAe	Actual	Prior
Brazil						
FGV CPI IPC-S	24-May	May 1	0,61%		0,68	0.65%
FGV Consumer Confidence	25-May	May			85,60	85.6
Current Account Balance	25-May	Apr	-\$6750M			-\$5736M
Outstanding Loans MoM	26-May	Apr				1.2%
CNI Consumer Confidence	26-May	May				99.0
FGV Inflation IGPM MoM	27-May	May	0,4			1.17%
Central Govt Budget Balance	27-May	Apr	13			1.5B
GDP QoQ	28-May	1Q	-0,6	-0,6		0.3%
Chile						
Central Bank's Traders Survey	26-May	Apr				0
Unemployment Rate	28-May	Apr	6,2			6.1%
Manufacturing Index YoY	28-May	Apr	-2			-2.8%
Retail Sales YoY	28-May	Apr	1,6			0.4%
Copper Production Total	28-May	Apr				474507
Colombia						
Urban Unemployment Rate	28-May	Apr	9,7	9,50%		10.1%
National Unemployment Rate	28-May	Apr				8.9%
Mexico	-					
Trade Balance	24-May	Apr	-26	-140.0M	-85,30	479.8M
Current Account Balance	24-May	1Q	-\$7091 M		-9445,80	-\$5310M
Retail Sales YoY	25-May	Mar	4,5	5,60%		5.6%
Retail Sales MoM	25-May	Mar	-0,2	0,50%	0,50	0.5%
Unemployment Rate SA	27-May	Apr	4,17	4,28%		4.20%
Unemployment Rate NSA	27-May	Apr	4,1	4,23%		3.86%

Fuente: BBVA Research

Most recent Latam reports

Date	Description
05.22.2015	Colombia: BanRep keeps its monetary policy rate on hold
05.21.2015	Mexico: Annual GDP growthfor 2015 was revised downwards from 3.5% to 2.5%
05.19.2015	Mexico: In February, the number of mortgages exceeds the rate of 15%
05.18.2015	Chile: GDP grew 2.4% y/y in 1Q15. We projected an IMACEC for April between
	2.2% and 2.7% y/y
05.15.2015	Peru: GDP showed better performance in March due to extractive sectors
05.15.2015	Colombia: Colombian infrastructure: Where are we and where are we going?
05.14.2015	Chile: Central Bank maintains the MPR at 3% for the seventh consecutive month
05.14.2015	Peru: Central bank aims to normalize monetary conditions
05.12.2015	Mexico: Industrial production in total pause. Had zero growth in March
05.11.2015	Mexico: In March 2015 Mexico received USD2,257.9mn in remittances (+7.6%
	YoY)

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